



Advanced LinkedIn Masterclass:
The complete system for generating
1,560 new leads in the next 12 months.

– Action Book –

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Hi I'm Josh Turner, founder and CEO of LinkedSelling and Linked University. I want to thank you for registering for my upcoming live masterclass workshop!

It's important we start our relationship together on the right foot, and I want your time during the workshop to be as impactful as possible....so I've prepared this free gift for you.

Check out this action book that you can use to follow along with the masterclass – organize your notes, keep track of what I teach, and get the most out of the training. Be sure to print it out before the workshop, and use it to answer questions and take notes as we move along.

See you there!

Josh



Before the webinar, be sure to download and complete the ROI Calculator at LinkedUniversity.com/ROI

What are the 3 components of the LinkedSelling system?

1: _____

2: _____

3: _____

When optimizing your LinkedIn profile, the goal is to structure your profile so that it converts _____ into _____.

What is the mistake that most people make when it comes to joining LinkedIn groups?

What are the 4 components of the 365 Marketing System?



What is the best method for reaching your sales goals?

If you don't have a system for staying in front of your prospects and potential clients, you're just _____ clients down the _____.

From the ROI calculator that you have completed, please enter the following information:

On average, I will reach out to _____ prospects per day.

My average annual revenue from one client equals _____.

The revenue I expect to generate from this system is _____.

The automated Drip Marketing Top-of-Mind Campaign requires approximately how much time per month to set up?

Peter Drucker said: "Unless _____ is made, there are only promises and hopes but no plans."



The six steps of The Case Study Strategy include:

1:

2:

3:

4:

5:

6:

Complete this important statement from the training:

“Follow our system and within just _____ days you will:

Build a network of at least _____ targeted prospects,

Position yourself as a _____ in your market,

And generate at least _____ within 3 months.”

Do you need to have an existing list or big following for this to work?

(yes or no)

Do you need to be good at using social media for this to work?

(yes or no)

Will this work even if you aren't sure which prospects to target or where to get started?

(yes or no)



Tony Robbins said: “If you do what you’ve _____ , you’ll get what you’ve _____ .”

What was your most important take-away from this workshop?

What else was important for you to capture?



Do you have any other questions about what you learned on the training?

Send me an email at:

Josh@LinkedUniversity.com!

