## The 3 Keys to Escape the 9-to-5 and Make 6 Figures Online:

**Pre-Workshop**

Write 1-3 things you like about your current work situation?

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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Write 1-3 things you dislike about your current work situation?

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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Which was easier to answer?

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List 3 benefits to being your own boss that appeal to you.

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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We would ask you to list your fears about being your boss, but typically that comes down to one thing – ***security***. That term can mean money, insurance, and a host of other concerns. The truth is you can be your own boss AND make a serious income.

The belief that “security” is only available if you work for someone else is what is sold to the workforce nowadays because at the end of the day, your employer wants to keep you on as an employee. You provide them too much value in your work, experience and expertise.

And they don’t want to pay to find, hire, and train a new employee whose competency they can’t be sure of.

We’ll show you how to make a smart, safe and secure step toward entrepreneurship on the workshop

See you there!

**What Do I Need to Succeed with This Training?**

To be honest there are 3 things people need to be successful with the system we are going to be covering today and they are fairly simple:

1.) A computer with internet access. Likely, we can check this one off the list since you are joining us via the web on this call today.

2.) A willingness to learn and step outside your comfort zone.

3.) The capacity for hard work.

If you fit this criteria, make it official and bet on yourself by signing the following note:

*I, \_\_\_\_\_\_\_\_\_\_\_, being of sound mind and other legal babble…Declare myself ready to take back control of my life and career. I do so by admitting my intention and qualifications below -*

*I own a computer and have internet access and am ready to use it to add additional income or launch a new business.*

*I am willing to learn from the advice and expertise of others who have succeeded. I will surround myself with those striving to do the same. I will step outside the bubble because I believe in myself.*

*I will work hard to make the changes in my life and business that I desire. I will hustle and put in the effort to build something I can be proud of.*

*Signature:* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**How to Achieve the Trifecta**

Money: Offer in-demand skills, service or product. One that attracts premium prices

Freedom: Have a consistent, effective and repeatable process or system in place to open up your schedule to work on the items that interest you.

Impact: A strategy to scale your business so that you can make a difference in more lives.

*All 3 work together, and all great businesses must have these 3 items.*

Current occupation self-examination:

* Does your current employment challenge you? ***(Circle one: Y / N )***
* Do you feel like you are stuck working on the same task day after day? ***(Y / N)***
* Are you looking for some rejuvenation or spark in your work life? ***(Y / N)***
* Do you believe that your talents, and creativity, and skills are being wasted? ***(Y / N)***
* Are you working way too hard, too many hours on work that you don’t see the impact of and are burning yourself out? ***(Y / N)***
* Do you feel like there’s an invisible ceiling on your income and you just can’t seem to break through? ***(Y / N)***
* Do you see other people out there who went out on their own and seem to be making a killing leaving you wondering how they did it? ***(Y / N)***
* Have you considered working for yourself? ***(Y / N)***

Link to recent Gallup Poll on work satisfaction: <http://www.ryot.org/gallup-poll-70-americans-disengaged-jobs/376177>

If any of that stuff sounds like you…I have REALLY good news for you, because you sound like almost every single person that comes to us when they first start working with us. And the really good news I have for you is that none of those things are the real problem. The real problem, believe it or not, is that you don’t know the system to break through and launch your business or at least generate some additional income online.

Why don’t we help you cut through all the trial and error it takes most new entrepreneurs, and instead walk you through our proven system right now?

**The Blueprint to Escape the 9-to-5**

List the 3 components that make up any hugely successful business:

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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**GaryVee on Having a Skill**

<http://bit.ly/1Y6gaED>

**What Skill Is Most Attractive to Potential Clients?**

Go ahead and write the one thing every business owner needs:

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88% of business owners struggle with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. What’s the difference between them and the 12% who are crushing it?

**The 6-Point Lead Gen Formula**

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **Notes:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Where Do We Go From Here?**

1. Pinpoint your ideal client.
2. Focus on your differentiator. (don’t be another “me too”)
3. Define your low-price entry point offering.
4. Kickstart the System to work for you!

Stick around to the end of the presentation for an opportunity for bonus training on everything we’ve gone over today!