

CONNECT 365

The Connect 365 Automated Marketing and Lead Generation System

The first phase of the Connect 365 System is what we call the 3PC process. In this phase, you will be Positioning yourself to stand out, Profiling your ideal potential contacts, prospects and clients, Prospecting to find them, and then executing our Connection strategy to quickly build a targeted list of quality prospects!



Leveraging your greatest skills and experience to POSITION you and your business in a way that will open the doors to your very best prospects. Even if you're just starting out, or aren't sure how to stand out. This process works every team.



POSITIONING



PROFILING

Whether you want to use the system to attract clients, referral and joint venture partners, people in the press, potential distribution channels...you name it...this component will help you PROFILE and get clear on exactly who you will be reaching

Our targeted, refined step-by-step process for finding your very best PROSPECTS quickly and systematically.



PROSPECTING



CONNECTION

A time tested strategy for CONNECTING with your ideal prospects in a classy, above-board way that will set the stage for the next part of the system.

After working through the 3PC process above, you will have a highly targeted database of hundreds or even thousands of perfect clients, JV partners, media contacts, and more.

PROSPECT DATABASE

And now you've got a database of warm leads to begin working through the Connect 365 Automated Messaging Platform.



only 7% of prospects are currently "in market" and ready to buy your solution today

Dan Martell, Entrepreneur and Investor



Which is why it is essential that you have a system to stay in front of the remaining 93% so that they don't forget about you when they're ready to buy!

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COMPONENTS OF A SUCCESSFUL CAMPAIGN:

- Consistency
- Relevancy
- Value
- Solidify Relationship
- Leadership Positioning
- Periodic Call To Action

MESSAGING MIX:

- Request for call/consult/S.S
- Share awesome article/case study
- Thanks for connecting
- Short thought leader piece
- Ask them questions
- Anything I can help you with?
- Promote webinar or lead magnet
- Get nominations for "biz of the year"
- And many, many more templated approaches and messages that are included in the Connect 365 system.

The key to converting your prospects is a consistent, monthly messaging campaign to deliver these messages in a personalized, 1-on-1 manner through your LinkedIn inbox.



And the RESULTS you can expect are significant. No matter what outcome you're aiming for, the Connect 365 system delivers.

- Community
- Lasting Relationships
- Leads & Consult
- Clients
- Product demos
- Coffee's & Lunches
- JV's
- Distribution Partners
- Pilot course/buyers
- Referral partners
- Press & Publishing
- Warm referrals

To get the messaging scripts, a complete breakdown of each component of the process, and access to the Connect 365 automated messaging platform... sign up for our upcoming masterclass workshop

"The Connect365 Autopilot LinkedIn System For Getting Consistent New Connections, Leads, and Clients... Without Wasting Your Time Or Marketing Dollars."

RESERVE YOUR SPOT