

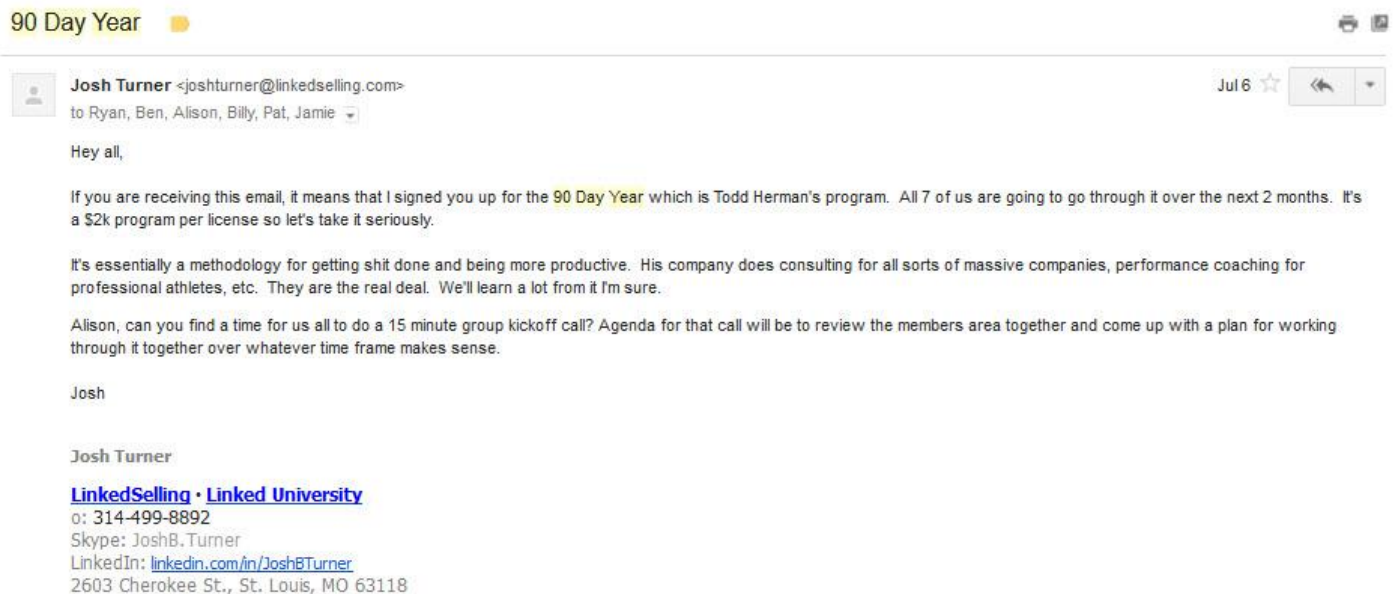
## For LinkedSelling Clients Looking for Big Growth in 2018

For the next few days, Todd Herman's [90 Day Year](#) is open for enrollment. (doors close on Friday)

Which for any ambitious entrepreneur who earns their keep by consistently exhibiting exceptional performance (not just bragging about their potential, but actually getting stuff done)...is a unique opportunity.

That's because this is the only training that will help you apply the exact same frameworks, models and "mental software" that Olympians, Fortune 100 CEO's and even my own leadership team at LinkedSelling use to achieve exceptional performance... on command.

Here's a letter I sent to my team when we got started with 90 Day Year:



This is something I'm recommending to all of my clients, because it's the kind of thing that will enable you to be a more effective business owner for years to come. The program itself is worth many, many times over the price of admission. Todd personally invested over \$62,000 on the bonuses alone. Not fake, marketing-hype dollars, but real cash out of hand. All with the intention of giving you the pro level tools needed to truly make your success and outcomes inevitable this year.

**And to make this a complete no-brainer decision, I'm going to offer you something from my company as well.**

## **A massive package of Done For You Services & 1-on-1 Coaching.**

In fact, this is a program we haven't offered for sale in the past even if you WANTED to buy it.

In [90 Day Year](#), you're going to put in place an unbeatable framework for accomplishing your biggest goals.

But as Todd says, it still takes effort. What if you could pour a little rocket fuel on it, and take some of that effort off your plate? What if you could have some of the work done for you?

To kickstart your 2018 marketing and sales plan, that's exactly what I'm going to do for you.

90 Day Year is an unbeatable framework for achieving your goals and getting big stuff done. If I had to guess, what you most need to "get done," is get a system in place to get more leads and clients. If the stuff you've tried in the past hasn't worked, it's likely because you didn't have the right process for getting stuff done. That's what [90 Day Year](#) will solve for you.

But you still need us, to help you put the right marketing and sales pieces in place.

And that's what we're going to do together.

### **\*\*Here's what it includes\*\***

First, I will assign you an account manager on my team to assist you and work 1-on-1 with you on the following:

- Creating a customized 2018 LinkedIn lead generation plan.
- Working with you on our "Prospect Map" process to determine exactly where your best prospects can be reached.
- Customized Prospect Profile Development - This will be your personalized guide to finding new prospects like clockwork on LinkedIn. Prospects who are the perfect fit for you.
- Our proprietary LinkedIn "Value Identifiers" process, so you'll know exactly how to attract the right clients.

- Working together to optimize your LinkedIn profile.
- Strategic Optimization of Your LinkedIn Headline and Summary section, to convert Views into Leads.
- A detailed plan for attracting more prospects, consistently.

(NOTE: If you're already a client and we've already done this work, then we will find something of equal value for you, or give you an agency credit to use for any services you wish.)

Think about the VALUE of each one of those line items. If you went out and found some Joe Blow LinkedIn guru to do this work for you, you'd probably spend every bit of \$5,000...and the results would be questionable. Instead, you're getting the best in the world.

But you have to determine what the value is to you. What's the value of getting even just a couple new clients as a result of this service? Probably A LOT.

So I'm not going to play the used car salesman game. You can decide if this is the right fit for you.

The only other way you can get this service, to have my team do this work for you, is to sign on for a long term engagement with our agency. Typically, those services are only within reach for larger businesses.

### **Why am I doing this?**

A couple reasons.

For starters, when we recommend a program like Todd's. We get a commission payment. Generating commissions from promoting other people's programs isn't even a line item on my projections. It's not something my company cares about.

**That makes it very easy for me to invest it back into you, and our ongoing relationship.**

Plus, Todd is a friend. I got to know him pretty well when I lived in NYC. I want to support him, and help spread the word about what he's doing. And if I can sweeten the pot and send a few more folks his way, great.

Because I know that it will absolutely help you. No question.

And this is a great opportunity for me too. After working with my agency team for a period of time, I know that a percentage of people will raise their hand and ask about doing more work together. There's no obligation for that. But we do great work, so I know it will

happen with some folks. And I know that the types of people that go through [90 Day Year](#) are ABSOLUTELY the kinds of people I want to work with.

Pretty simple.

I hope you see what a great opportunity this is. It won't come around again, at least for quite some time.

Here's the deal though. This isn't about just joining 90 Day Year to get my bonus and services. I want you to actually benefit from Todd's system.

So the first step is to complete Modules 1-4 of 90DY, put together your 90 Day Year Plan (including module 1 & 2 playbook completion, the goals you established at the beginning of your 90 Day Year Plan, the projects you mapped out and completion of your first 2 Week Project Sprint), and then we'll get started on the coaching & services.

[Click here to lock it in.](#)

(If the above link is not working, just plug [LinkedSelling.com/90DY](https://LinkedSelling.com/90DY) into your browser. It's important that you use this link, so that Todd's team knows you came from me.)

Let's make 2018 the best yet.

Josh

P.S. My team is standing by to answer any questions you have. If you have any questions, send me an email ([Josh@LinkedSelling.com](mailto:Josh@LinkedSelling.com)) and somebody will get back to you quickly.