



ABOUT

JOSH TURNER & LINKEDSELLING

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THE WALL STREET JOURNAL
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Hello, I'm Josh Turner, Wall Street Journal bestselling author. I'm also the founder and CEO of LinkedSelling, the world's foremost lead generation company. We've been honored to be an Inc. 500 company 2 years in a row, as well as an Entrepreneur 360 company.

Early in my career, I was part of two amazing and very successful companies, but I saw them both fail, simply because they couldn't generate enough steady business. I resolved to never live through that again. I needed a system to grow business consistently and keep cash flow steady. The Appointment Generator is the result. It's since become my mission to provide small business owners with a proven system that would erase the struggle to generate leads.

Too many businesses are forced to close their doors, but I believe that small business owners are the future and that you deserve better. That's why I'm sharing my system with you.

What you'll learn in this workshop series comes from personal experience in growing my business from \$0 to multiple seven figures in just a few years, as well as from the thousands of successful stories from clients and students who've applied the same system consistently to generate high-quality leads every month, resulting in hundreds of millions in revenue.

Take your customized LinkedIn Profile Assessment TODAY so you can ensure that you're attracting your ideal prospects. And be sure to watch the companion training video to learn about our proprietary "Authority Leadership Platform" methodology which can quickly turn on the floodgates to your best leads & clients ever.

Get your **FREE** LinkedIn Profile Assessment [here!](#)





Stand Out, Influence, & Build Authority

A lot of people talk about being viewed as an expert, but how do you achieve it? Is it more than something nice to say? Or a degree? How can you use what we've been teaching to build authority in the mind's of your prospects?

In this training, we explore how to engineer trust with your prospects through our marketing system by leveraging today's online tools the RIGHT way. It all comes down to 3 steps: CREATE, BUILD, CONNECT. This training video focuses on Step #2: BUILD...

Go Where Your Prospects Are and Position Yourself To Be THE Answer to Their Unique Problems

Once you've created your foundation, only then can you BUILD authority in your market, through a unique strategy we've developed called the Authority Leadership Platform. This is how to develop trust with your prospects, and have people flocking to you, no matter how big or small your business is.

In part 1, you identified who your best prospects are, now it's time to meet them where they congregate. While the Appointment Generator strategy can work for any social media tool, the most powerful today is LinkedIn because your audience is already there and they can be hand selected!

Create Your Authority Leadership Platform

Next, when you combine our unique "Authority Leadership Platform" method with our Authority Amplifier process you create a powerful 1-2 combo that puts you ahead of your competitors and INSTANTLY creates trust, authority, and influence for you in your industry. Easily and quickly.

In a nutshell, this means you build a strategic LinkedIn or Facebook group for your prospects to come together and get access to discussions & content they care about. This strategy positions YOU as the leader of that community, and opens doors to some of your best clients ever.

And using the Authority Amplifier process, it takes very little time to manage and find the content that you'll share in your group.

This process goes hand-in-hand with optimizing your social profiles. One informs the other. Which is why it's so important that you NEED to have a properly optimized profile, leveraging these psychological triggers.



Take our free customized LinkedIn profile Assessment to get your profile optimized and positioned correctly to attract your ideal prospects. [Click here!](#)