



The 3-Step System to Generate 10+ High-Ticket Sales Appointments Every Month

...without spending a dime on ads!

- | | | |
|--|---------------------------------------|-----------------------------------|
| 1 | 2 | 3 |
| Clear the next 90 minutes of your day. | Shut off email, Facebook, cell phone. | Get something to take notes with! |



Josh Turner from



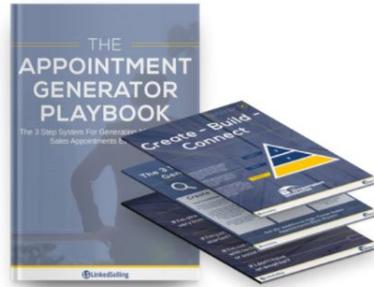
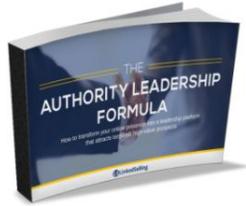
**Plus!
Bonuses!**

Download your Action Book:
Linkedselling.com/Tag-Action-Book

Download your ROI Calculator:
Linkedselling.com/tag-roi

We're here to dive deep into the Appointment Generator system that we've outlined over the past week or so to give you the tools you need to start getting more clients.





But I gotta tell you, it's been humbling to hear from all of you over the past week or so about some of the new material we've been putting out:



Kathleen Bates started the conversation

1 min ago
Anyone, Active

Oh, WOW!!! Thank you so much Josh!!! This is awesome. I have been stuck for a long time with regard to LinkedIn; not knowing where to start and thinking it's just too complicated. Now, thanks to you, I am no longer afraid. I feel I can do this. Please, keep doing what you are doing.....

Kathleen Bates
Independent Associate
Small Business, Group Benefits & Identity Theft Specialist



Andrew Sunil replied

3 mi

Jeez, your company is amazing. So much free VALUE. This is super different to most IM "guru"s I am subscribed to.

Breath of fresh air.



by the way what did I take away from the video - a lot actually. I have been doing it all wrong. Don't treat your profile like a resume and take the time to really know your clients. Excited about next step. Thank you for being real.

I am headed over to solidify my LinkedIn profile foundation. I have done the assessment, thank you, and can see that my profile is lacking. My current priority is to get the profile and foundation up to snuff.

I am very excited to see Josh Turners video 3.

I am also pleased that LinkedIn is promoting this concept to draw customers and not just an employment platform. Both are equally important in business.

Sincerely



Connie Benning

Preston Pickett started the conversation

1 hr ago
Anyone, Active

Hi Josh,

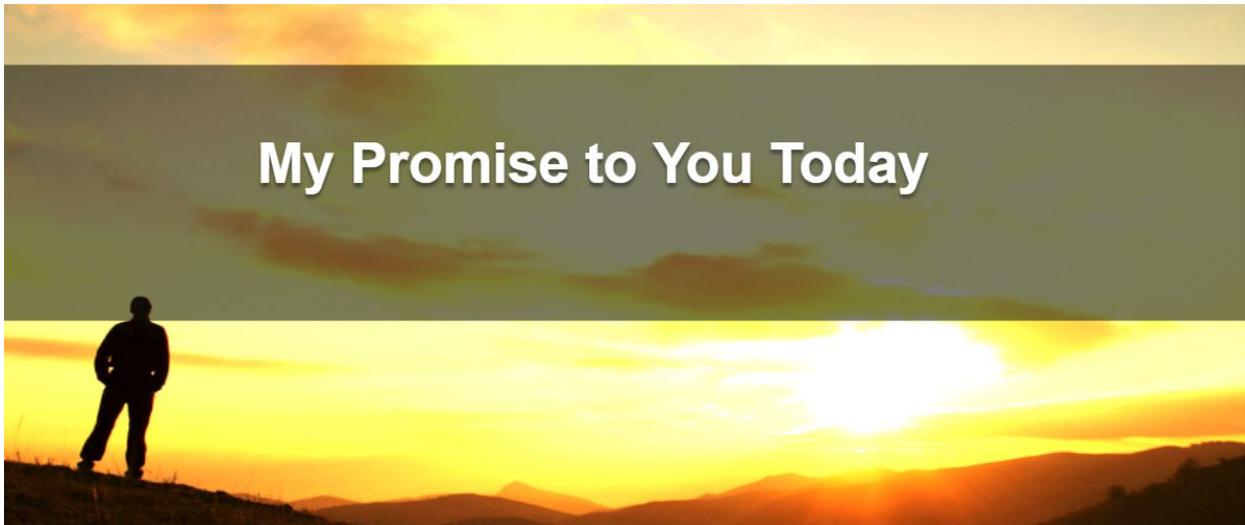
I have been taking your workshop. It's a God send. I want so badly to learn how to implement this. This is not one of my strengths. I would appreciate some help in implementing this or coaching to go to the next level.

Thank you!

And the reason that it has hit home for so many people is that most business owners realize that....

The surefire way to
grow your business is to get in front of
more prospects and
book more appointments.

That is the key to getting more clients,
making a much greater impact, having
more freedom, and making more money.



I'm going to show you how to position yourself
as an authority almost overnight....

...how to leverage that positioning to
generate 10+ appointments per month
(GUARANTEED)....

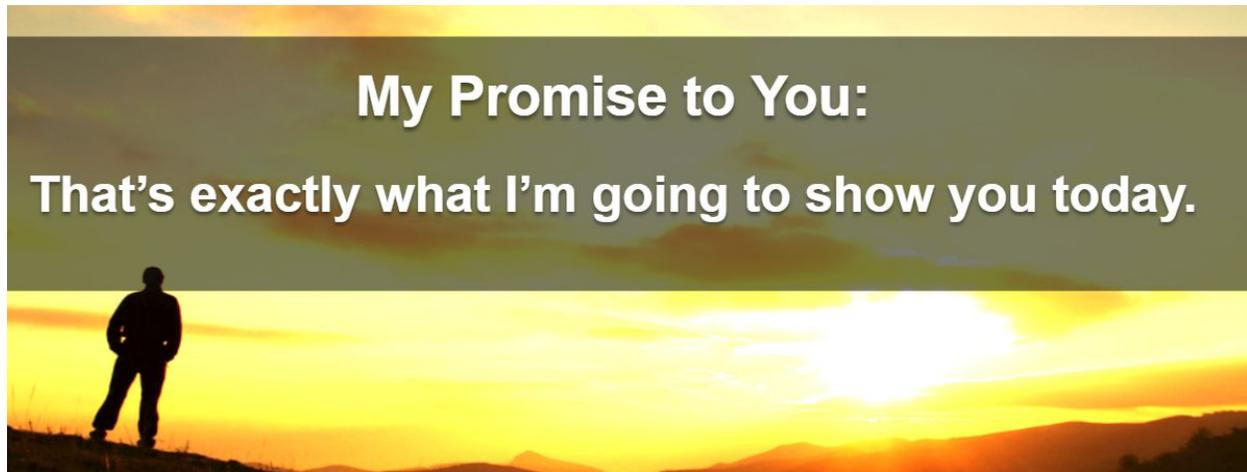
...and the 3 core steps of our system
(and scripts) that you'll use to do it.

With a clear plan for converting these appointments into paying clients...

...and the system is relatively simple to manage,

including step-by-step instructions.

A system that, on average, generates over 2,000 prospect leads per year for our clients.



Here's the deal, I want to be totally up front with you.

The systems I'm going to show you today, they're going to revolutionize your business.

**You might decide that you'd like my help
implementing the systems I show you today.**



Doors open Friday!

**I've got a special "early bird"
opportunity for you today.**

**That I'll be extending to you a
little later on the call.**

**Now, there's something important that I want to say, and it's what really gets me excited
about what we're doing today...**

Small businesses, people like you and
me, we're the ones that are going to
make this world better.

Yet, 80% of small businesses end up on the
cash flow rollercoaster, and eventually fail.

I don't that it's fair.
And I don't think it's right.

But what do we do about it? What's the solution?

Here it is. My company did a study a little over a year back of over 1,300 businesses. When asked the question, do you sometimes or consistently struggle to maintain cashflow in your business?



88% of business owners report that they consistently struggle with cashflow.

What's the difference between them and the 12% who do not have cashflow problems?

The 12% have systems in place to consistently bring in new prospects, appointments and clients.

With a reliable system for generating a steady flow of appointments, this doesn't have to happen.

You can get off the cash flow roller coaster.

I want to set the record straight about a few things.

There's a lot of b.s. out there.

This is different from all the other
“social media” stuff that you’ve seen
before.

Empty
buzzwords like
“Engagement”

Spray and pray
strategy, posting
updates.

Expensive
options like
advertising.

The majority of people are not getting
results with those types of activities.

There are a lot of business owners out there
who are wasting a lot of time and money,
going down this dead end road.

**But here’s the deal.
LinkedIn does have...**

Over 500 Million Users.

25% of adult internet users in US are on LinkedIn.

40% check LinkedIn daily. (76% for executives)

Most affluent demographic.

Millions of businesses.

And Facebook?

Over 1.86 Billion monthly active users.

71% of adult internet users in US use Facebook.

65% check Facebook daily.

85% of US companies and executives use FB.

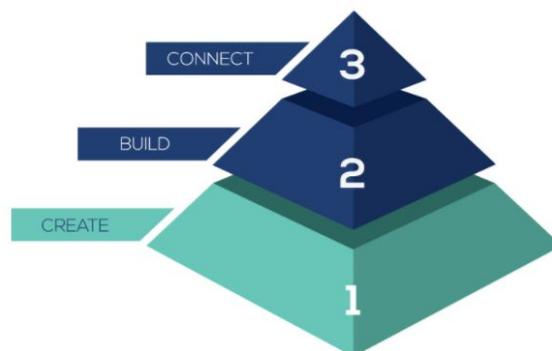
Over 50 Million businesses on FB!

**So there must be a way to
tap into this, right?!**

**Yes. There is a very systematic
way to get real, honest results.**

**If you're willing to put in a
little bit of time.**

And the way to do it is the system that my company and I have developed, that I'm going to be diving into with you today.

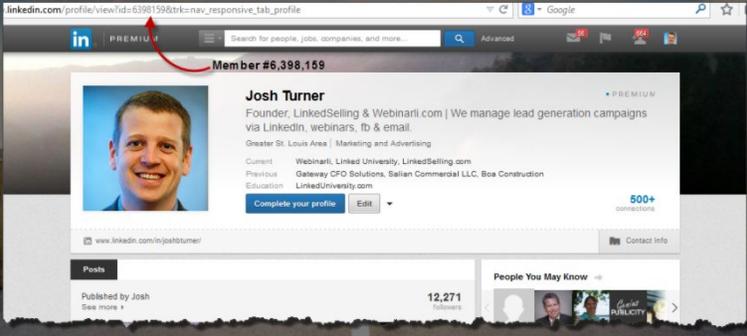


Create. Build. Connect.

**It has taken us 7 years to
PERFECT this system.**

**Nobody else has been
doing this nearly as
long as my team and I.**

**It started back in 2006, when I first
joined LinkedIn.**

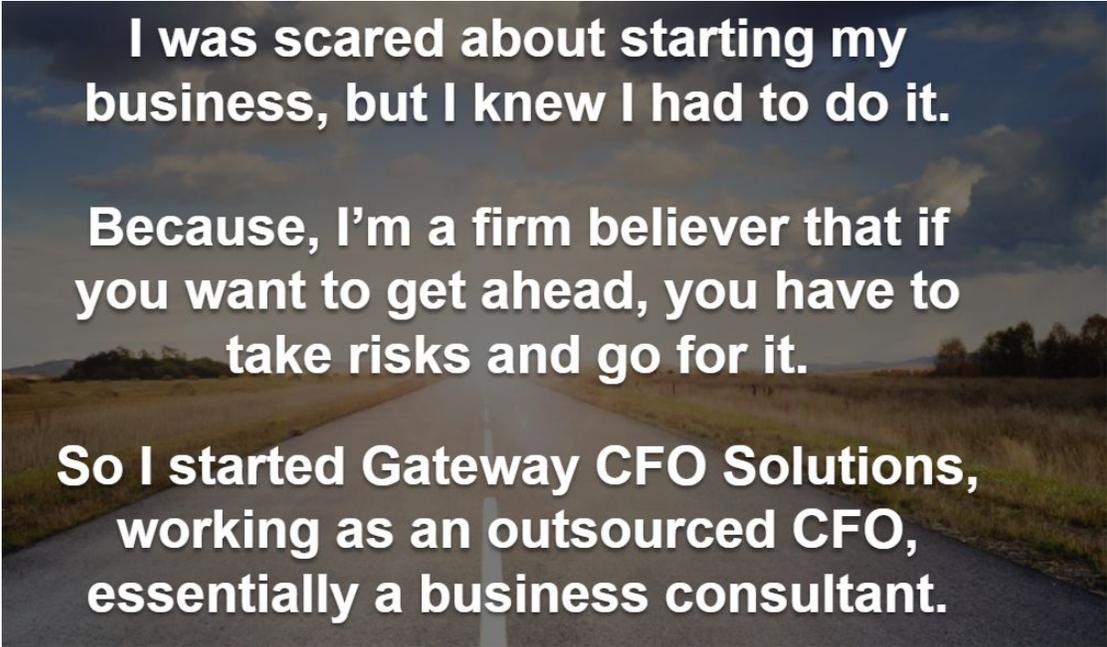


The screenshot shows a LinkedIn profile for Josh Turner. The profile includes a profile picture, a name 'Josh Turner', and a title 'Founder, LinkedSelling & WebinarL.com | We manage lead generation campaigns via LinkedIn, webinars, fb & email'. It also lists his current and previous companies, education, and a '500+ connections' badge. A red arrow points to the 'PREMIUM' badge in the top left corner of the profile header.

**I was using LinkedIn for the company I
worked for, where I was the CFO.**

**Fast forward to 2009, and that
company was forced to close.**

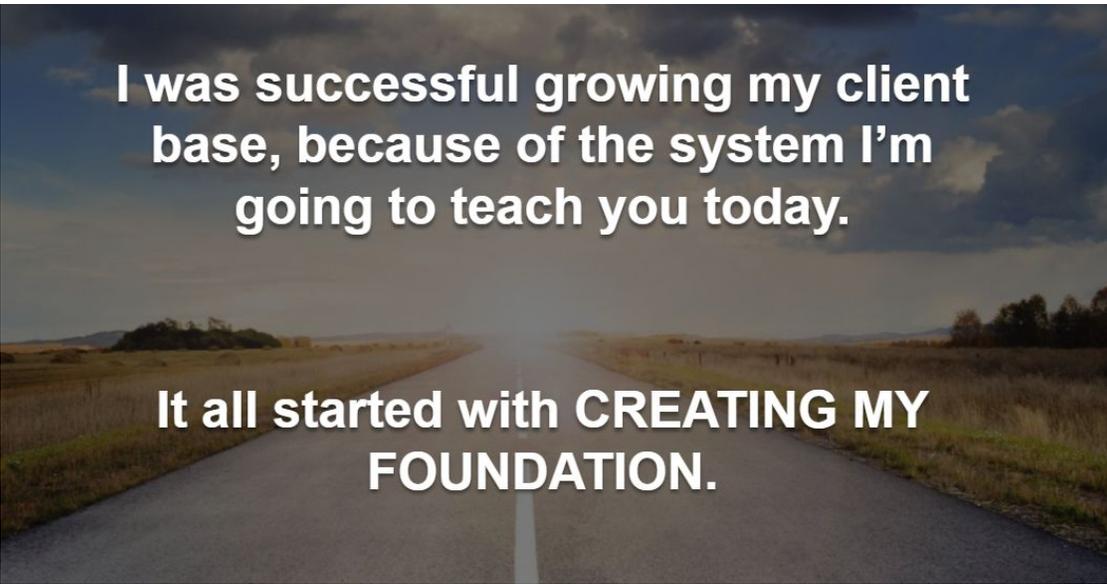
**I'd been itching to start my own
business for a while, and
decided to give it a shot.**



I was scared about starting my business, but I knew I had to do it.

Because, I'm a firm believer that if you want to get ahead, you have to take risks and go for it.

So I started Gateway CFO Solutions, working as an outsourced CFO, essentially a business consultant.



I was successful growing my client base, because of the system I'm going to teach you today.

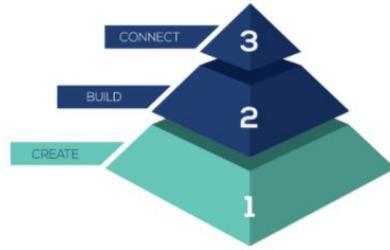
It all started with CREATING MY FOUNDATION.

This comes down to knowing your product or service. And knowing your prospect.

Without a compelling reason why, how can you effectively communicate and attract any prospects from the get go?



CREATE Your Foundation



The CREATE Phase

- Develop Your Prospect Profile.
- Draw Your Prospect Map.
- Create Your Value Identifiers List.



Create



Your Prospect Profile

...is all about understanding exactly who your ideal prospect is. It's a cheat sheet that identifies exactly who your ideal client is.



Create

Your Prospect Map

Identifies the places that your ideal clients are hanging out and can be reached online. So you'll know where to plant your flag.



Create

Your Value Identifiers

Understanding what your clients care about, what THEY are into, what keeps them up at night.



This is a value identifier map and each of these categories delves into the day-to-day of your prospects:



So after doing this research and putting these components in place, I knew I had a strong Foundation.

But I needed a place to put all that research to good use.

A place that would generate traffic, and convince visitors that I was a person they NEEDED to get to know:



Create



Your Optimized Profile

...without a well-optimized profile, you won't even have the opportunity to start relationships with your high-ticket prospects.

**With a strong Foundation in place,
now I needed a way to stand out.**

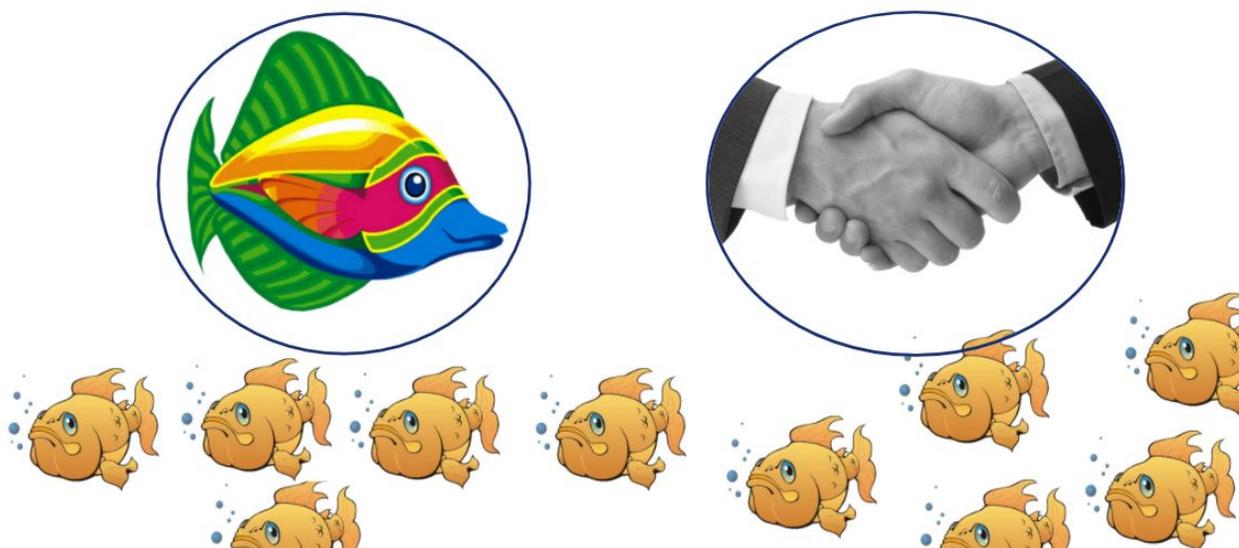
It's tough to get your piece of the pie when you don't have a way to position yourself as an authority or leader.



There's way too much noise out there.



Here's the opportunity you have.



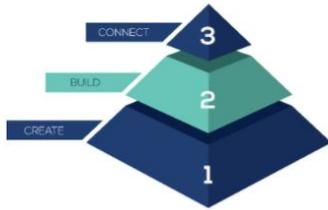
When you embrace the Appointment Generator system and the model I'm walking you through today...



You would be...
Seen as a leader.
Book more appointments.
Sign more clients.
And your competitors would struggle to catch up.

What if you decided to break from the crowd and stand above the noise?

So how do you do it?



By building your
Authority Leadership Platform.

Before I discovered this method...

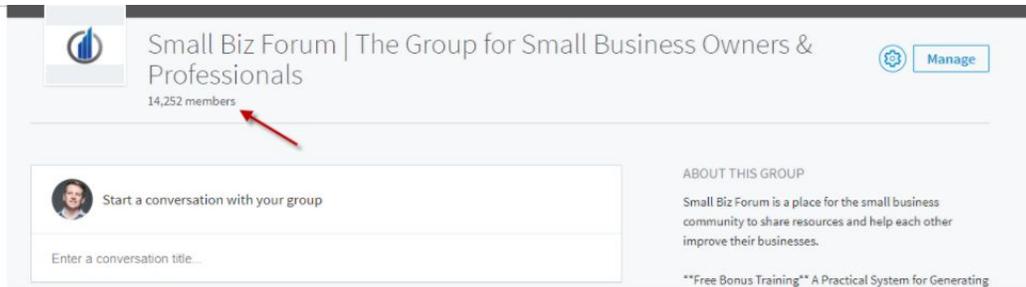
6 months of terrible, dead end results when
I first started.

I was fortunate to get 1 client, which
allowed me to survive.

I wasn't having much success.

I was struggling, going to networking
meetings and trying social media...
with zero results...

But when I created my
Authority Leadership Platform,
things started taking off!



I started getting leads and referrals from people I'd never heard of!

Because I had created this Authority Leadership Platform, people just assumed I was the one to call.

This is the exact opposite of how most people are doing it.

Most people are posting updates, going to some networking events, dabbling with the latest shiny object, but...

...none of it really works, and it doesn't get you the results you want.

Your Authority Leadership Platform solves this problem.

Instead of doing what everybody else is doing and talking about yourself all the time, you'll be leading a community that your prospects and clients actually care about.

This is how you build solid relationships with your prospects that turn into business.

They'll view you as a leader, because of your Authority Leadership Platform and be excited to connect with you.

This is counter-intuitive, but **the less you talk about yourself, the MORE leads and appointments you're going to book.**

...We call this your Authority Amplifier.



When you talk about yourself all the time, people just tune out.

But when you share relevant content and resources that fit your prospect's VALUE IDENTIFIERS...then they actually look forward to hearing from you.

You don't need to create any of your own content.

This totally eliminates the problem of worrying about what you're going to say.

And just like Miles here discovered, when you use this approach it's counterintuitive but it makes booking appointments EASY.



"You can become an authority but it does not require you to generate all of the content. You can use others content to educate yourself, your clients, and your colleagues. This is a great way of efficiently delivering value. **Through Josh's system, we now have a steady stream of people expressing interest in our business.** And we just had our top month last month and did over 45k in revenue!

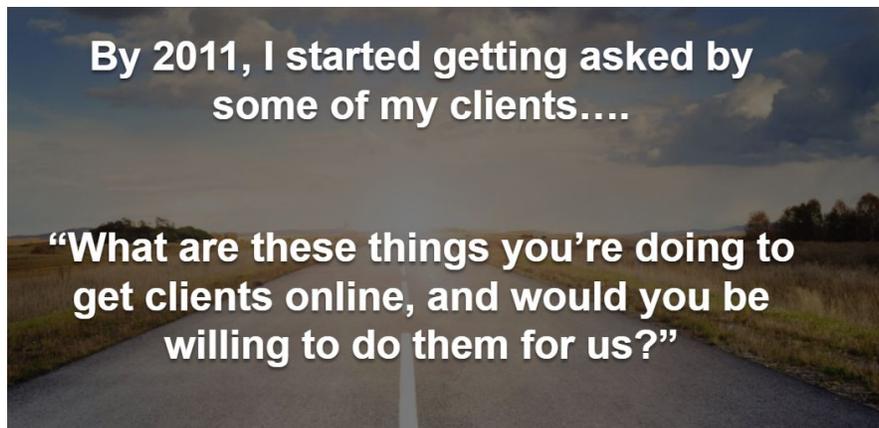
We are now on our way to be able to phase out of as much in-person and 1-on-1. This will free us up to do more travel, and generate more passive income from our training program and virtual sessions!"

- Miles Nichols, Owner of Living Love Mindfulness

Now Miles went on to implement the rest of the system we're going to be going over today. And had his best month ever. What does your top month look like?

It might be more than that \$45k...but if you add this system onto your business, you'll start seeing your top months soon enough.

Now, back to our story...



I worked out a deal with one of my clients,
and that was the beginning of
LinkedSelling.

My first client, Ben Cohen, has done almost
\$30 million with these strategies.



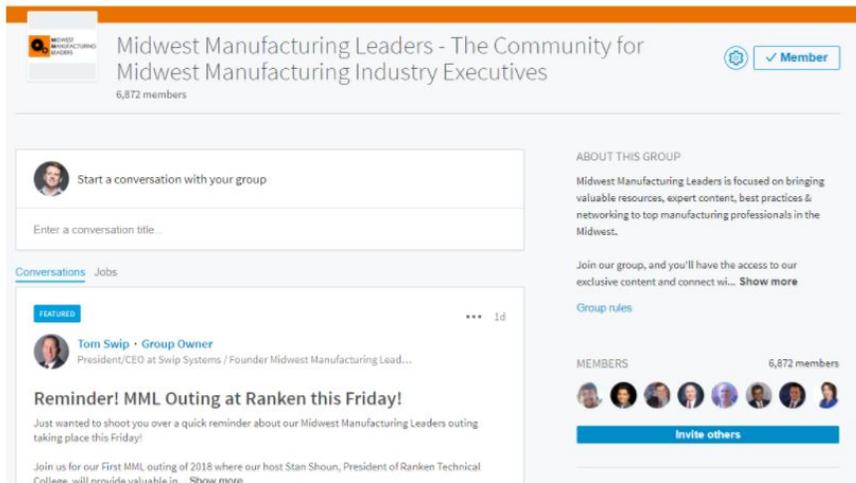
Will it work for other businesses?

Over the years, the Authority
Leadership Platform has worked for
clients of ours all around the world, in all
sorts of industries.

Let's look at a few case studies...

Here's one of our clients Tom Swip, and you can see how he's positioned as the Founder of Midwest Manufacturing Leaders, his LinkedIn group.

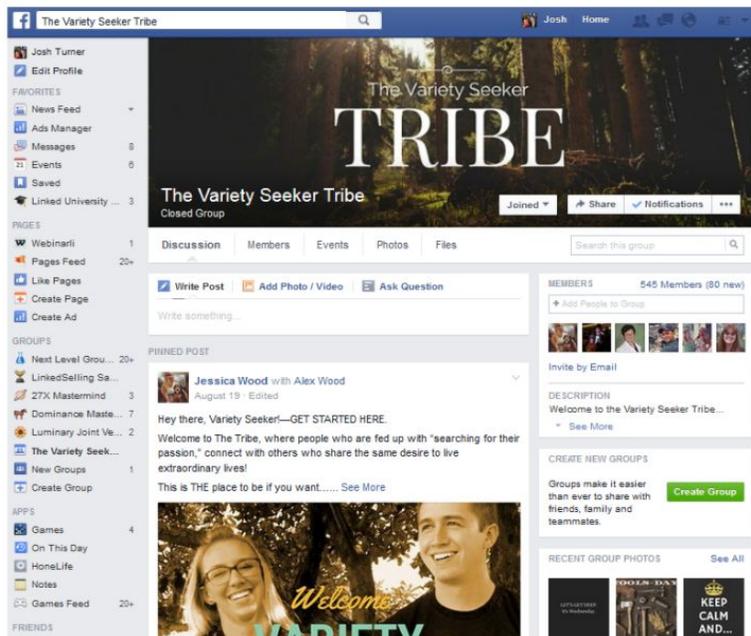
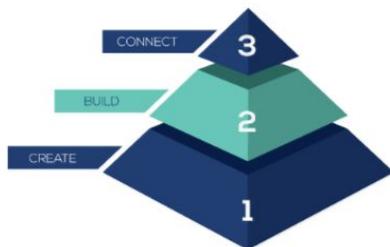
The Authority Leadership Platform



Now when a prospect views Tom's profile, they view him as a peer and a leader in the industry.

And it works for all sorts of businesses, including my girlfriend Jess who runs a group on facebook called the Variety Seeker Tribe.

The Authority Leadership Platform



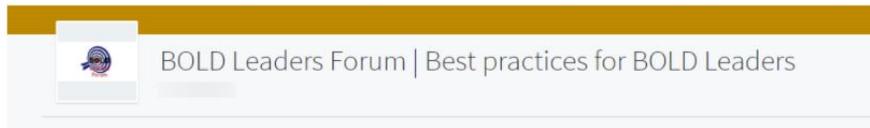
Her company sells personal development courses and coaching, and she's now seen as a real leader in the eyes of her prospects.

Or Annie Brock who runs the BOLD Leaders Forum.

The Authority Leadership Platform



Annie S. Brock • 2nd
Founder, BOLD Leaders Forum | Improving & Sharpening Leadership Skills to Help Executives Lead Their Business to Success
LTC2 Consulting • The George Washington University
Baltimore, Maryland Area • 500+



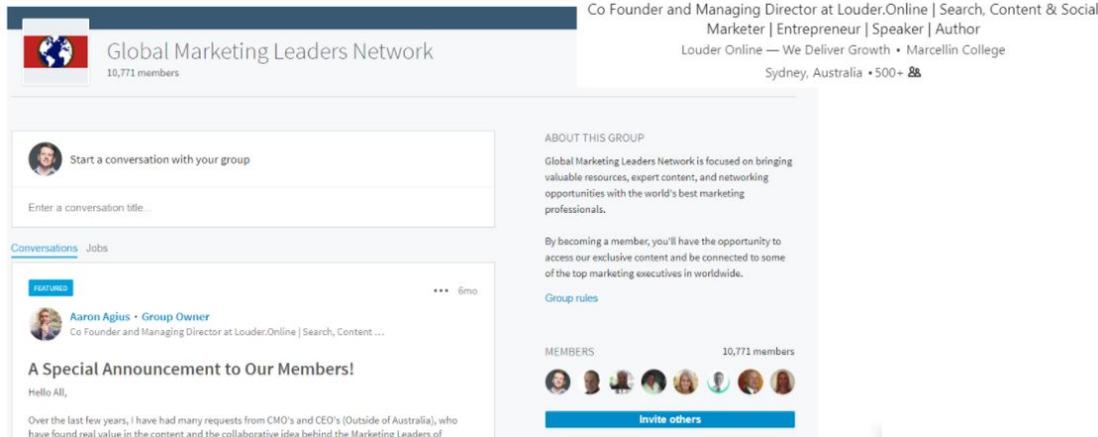
She works with business owners, executives and managers who lead teams.

Or how about Aaron Agius, and his platform which has opened doors to high level executives who are interested in his company's seo and content marketing services.

The Authority Leadership Platform



Aaron Agius • 1st
Co Founder and Managing Director at Louder.Online | Search, Content & Social Marketer | Entrepreneur | Speaker | Author
Louder Online — We Deliver Growth • Marcellin College
Sydney, Australia • 500+

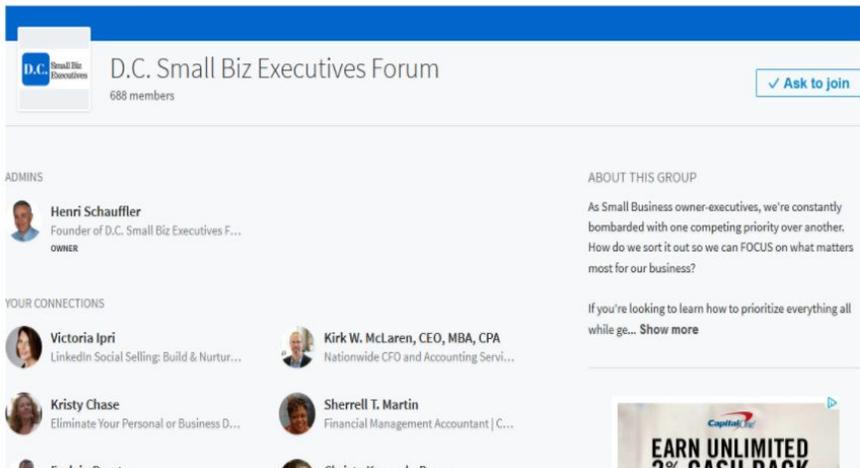


He has thousands of prospects at his fingertips, and it's generated multiple six figures in income for him.

Another cool thing about this group is it started out as a local community. Strictly for marketing leaders in Australia. But as Aaron's company has grown and expanded internationally, so has his leadership platform on LinkedIn.

Or Henri Schauffler, whose group DC Small Biz Executives Forum helps position Henri as a leader among his prospects.

The Authority Leadership Platform



"I have doubled my business in the two years since implementing the system."
- Henri Schauffler, Business Coach & Facilitator

And the list could go on and on and on and on...

OT Experts

Julia M. Lindsey • 2nd
Business and Personal Growth Coach/Get more Clients
Julia M Lindsey, Business and Personal Growth Coach • University of Indianapolis
Jeffersonville, Indiana •500+ •

Health & Safety Professionals New Zealand

Matt Jones BA Hons, Grad Dip OSH, GradNZISM • 1st
Founder of the Business Leaders, New Zealand/Coaching Executives and Senior
Leaders to Champion Health & Safety
Advanced Safety NZ • Massey University
Canterbury & West Coast, New Zealand •500+ •

Store Troopers: Forum for Retail Marketers of Consumer Technology

Patty Jensen • 2nd
VP, Account Services, JDA Retail Ready Design helps consumer technology brands stand out online, on shelf & in print.
JDA, Inc. Retail Ready Design™ • Greenhills
Greater Los Angeles Area •500+ •

Security Intelligence Community

Neil Kemp • 1st
Helping IT Executives Implement and Define a solid IT Security Strategy together with Policies, Procedures and Processes
Network & Security Limited • Borehamwood College
London, United Kingdom •500+ •

The success of this system for our clients and students has allowed my company to grow by leaps and bounds.



We now have clients all over the US, Australia, the UK and Canada.

They hire us to run lead generation campaigns for them utilizing The Appointment Generator system.

We've served over 14,000 businesses through our agency and coaching/training programs, and well over 180,000 who have attended our workshops and seminars.



We've been on the Inc. 500 list each of the last two years for the fastest growing private companies and a part of Entrepreneur Magazine's 360 list, which was an amazing accomplishment that my team is really proud of.

LinkedSelling

2016 INC. 5000 RANK: #252

3-Year Growth: 1,574% 2015 Revenue: \$2.4 M

Location: St. Louis, MO

Industry: Advertising & Marketing

Launched: 2010

Share: [f](#) [t](#) [s](#) [in](#)

INC. 5000 HONORS

- 17 Top Advertising & Marketing companies
- 5 Top MO companies

RELATED LISTS

- More Companies in MO
- More Companies in Advertising & Marketing

Principal
Start with us today.

LinkedSelling

2017 Rank: #354

Leadership: Josh Turner

2016 Revenue: \$2.2 M 3 Year Growth: 1,228

Industry: Advertising & Marketing Location: St. Louis, MO

Founded: 2010 Employees: 36

Share: [f](#) [t](#) [s](#) [in](#)

INC. 5000 HONORS

- Top MO companies

PREVIOUS INC. 5000 RANKINGS

2016: #252

#166 **LinkedSelling**

Specializes in leveraging LinkedIn marketing campaigns in a variety of industries. [Read More](#)

Entrepreneur 360

CULTURE • INNOVATION • BUSINESS

We're recognized by many as the best in the world.

...and that's why people like Neil Patel and Microsoft have hired us to help them get more clients.



Neil Patel



Now, why am I sharing this all with you on this free masterclass? Why not just continue working for people that pay us thirty to fifty thousand a year?

I used to hold this close to my vest.

But my outlook on business and life has changed.

I want to get this in as many people's hands as possible.

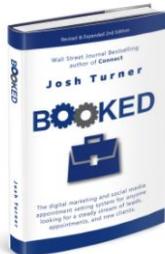
I'm tired of seeing good people with good businesses struggle to make ends meet.

So, I've told you guys about my business...but who am I REALLY....

If you read my book, you know that I had a good upbringing and worked in my dad's family business until I was 22.



I'm the little guy



Wall Street Journal Bestseller



Jess and me in Venice

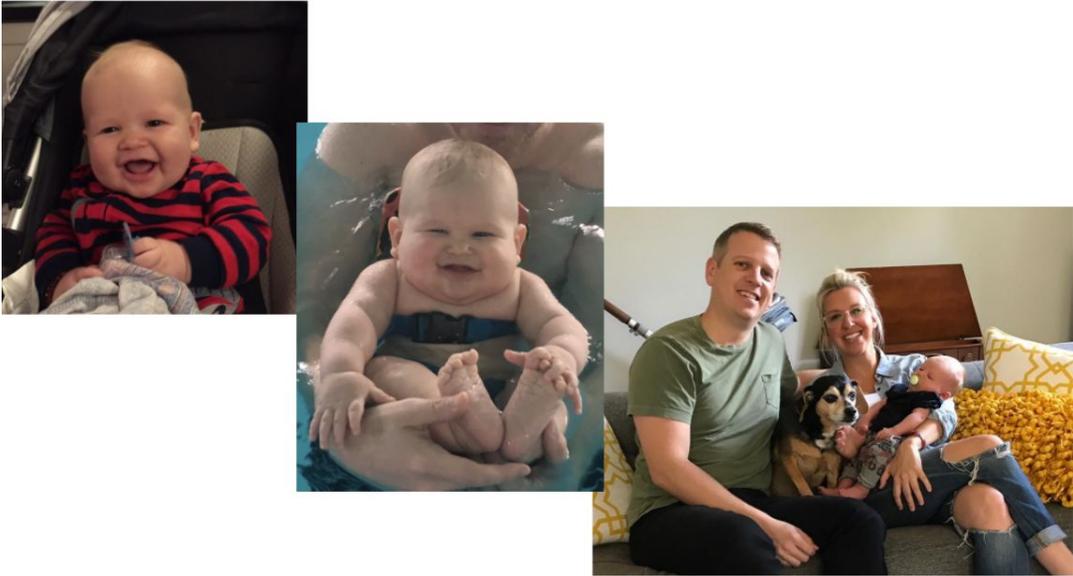


"Oscar"



in NYC

So NOW, I spend most of my time with my partner Jess, our son Eddie, and our dog Oscar. There's Jess and I in Venice, and there we are in New York, where we lived for all of 2016 actually...just for the fun of it. And there's Oscar. And as much as we love Oscar, he's been pretty jealous lately because we now have baby Eddie at home too.



Which needless to say has been life changing, and has become a really motivating factor for me, and changed my view of what's important, and really made me want to make a greater impact in the lives of more people.

So that's who I am as a person. And professionally...

Who is Josh Turner?



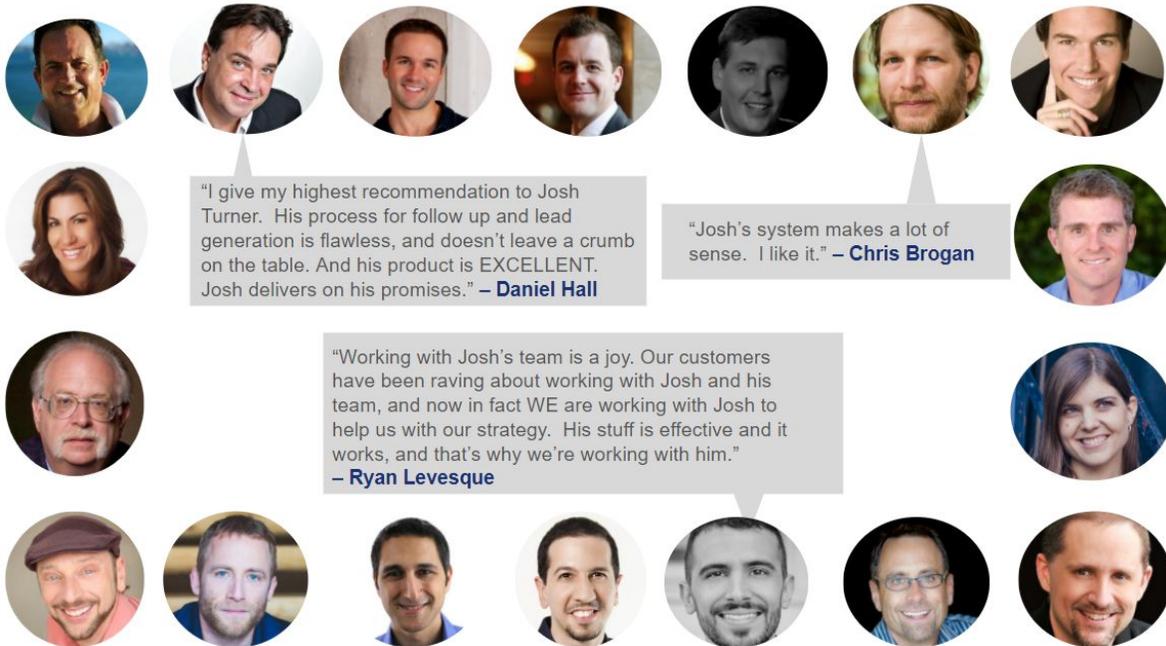
Founder/CEO of LinkedSelling

Wall Street Journal bestselling author

Creator of 4 courses:



My work has been endorsed by almost every leader in our industry.



"I give my highest recommendation to Josh Turner. His process for follow up and lead generation is flawless, and doesn't leave a crumb on the table. And his product is EXCELLENT. Josh delivers on his promises." – **Daniel Hall**

"Josh's system makes a lot of sense. I like it." – **Chris Brogan**

"Working with Josh's team is a joy. Our customers have been raving about working with Josh and his team, and now in fact WE are working with Josh to help us with our strategy. His stuff is effective and it works, and that's why we're working with him." – **Ryan Levesque**

And when I talk about making an impact that's not just lip service...

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Arts



Academics



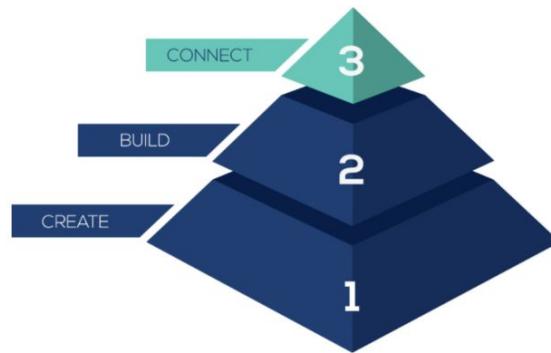
Advancement

Worked with over 3,600 underserved students in afterschool programs this past year.



And I'm not sharing this to brag or anything, I just want you to know that this is credible and when I talk about making an impact – it's not just a financial impact. Because that's not our only motivating factor and I'm sure it's the same for many of you out there.

So let's move on to the next part of the system, which is **CONNECT**.



Connect.

This is where you'll start relationships with your **BEST** prospects AND systematically convert them into leads, appointments, and eventually clients.

Here's how it works:

When you have created a strong Foundation and built your Authority Leadership Platform, you'll have qualified potential clients connecting with you almost immediately.

The method you'll use to make that happen is what we call the "Database Build"

You'll create a big database of 300-1,000 potential clients in just a couple days...and be a few steps away from booking appointments.

There are two phases to the Database Build process.

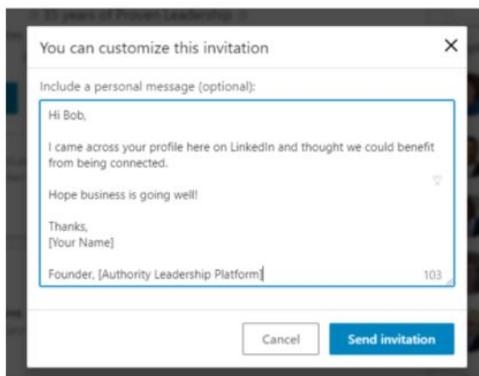
One, your initial outreach phase.
(so you come out of the gates in a big way!)

Two, ongoing growth strategies.
(so you have an evergreen flow of new prospects!)

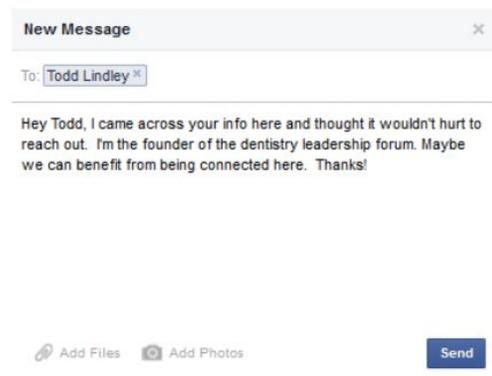
Your initial outreach phase.

Reach out to highly targeted and qualified potential clients.
Typically 300+ in a couple days!

The scripts you'll use



This screenshot shows a LinkedIn dialog box titled "You can customize this invitation". It contains a text area with the following text: "Hi Bob, I came across your profile here on LinkedIn and thought we could benefit from being connected. Hope business is going well! Thanks, [Your Name] Founder, [Authority Leadership Platform]". The text area has a character count of 103. At the bottom, there are "Cancel" and "Send invitation" buttons.



This screenshot shows a LinkedIn "New Message" dialog box. The recipient is "Todd Lindley". The message text reads: "Hey Todd, I came across your info here and thought it wouldn't hurt to reach out. I'm the founder of the dentistry leadership forum. Maybe we can benefit from being connected here. Thanks!". At the bottom, there are "Add Files" and "Add Photos" options, and a "Send" button.

Your initial outreach phase.

Typically requires just a few hours to complete the initial outreach phase.

Ongoing growth strategies.

Ongoing outreach to potential clients who fit your prospect profile.

Typically yields an additional 120+ new prospects per month!

And it all fits within the 20-30 minutes per day (5 days per week) that it takes to implement The Appointment Generator system.

(and in a few minutes, I'll show you the automation software that takes a lot of the heavy lifting off your plate)

Let's look at a couple examples.

Here's one of our clients Mike Adams, a coach and consultant in the real estate market:

Client case study



Mike Adams • 2nd

I Help Entrepreneurs & Sales Pros Achieve Economic Independence Through
Business Ownership & Real Estate Investing.

Award Winning Real Estate Business Consultant • Self Education

Greater Minneapolis-St. Paul Area • 500+ 

705 prospect leads from Initial Outreach

That's just from the first few weeks guys. But what about the ONGOING outreach?

Well, here's another client, Sean Murphy...

Client case study



Sean Murphy • 2nd

CEO - Executive Risk Mgmt., Crisis Management, Supply Chain Risk, Business
Partner Risk, Business Continuity, Technology

Lootok, Ltd. • University of Minnesota - Carlson School of Management

New York, New York • 500+ 

1,342 prospect leads in 6 months.

And another one of our clients, Aaron Agius, who you heard from earlier....

Client case study



Aaron Agius • 1st

Co Founder and Managing Director at Louder.Online | Search, Content & Social Marketer | Entrepreneur | Speaker | Author
Louder Online — We Deliver Growth • Marcellin College
Sydney, Australia • 500+ &&

4,506 total from Initial + Ongoing

More Examples...

 **Priya Bains** • 1st
June 29, 2016 - Vancouver, BC, Canada

Hooray! The campaign is working! 2 calls scheduled in the last 10 minutes. For those of you who know this is my achilles heal, this is amazeballs!!

Like Comment

Pat Henseler, Josh Turner and 11 others

 **Davide Di Giorgio** !! Approaching 400 on LinkedIn (when I started the program I had 17!). !! I'm getting clearer on what it is I'm offering through this process. !! I had someone totally random, who I thought was going to pitch me, reach out online, connect on LinkedIn, and is now a potential client. !! I started my Authority Leadership Platform and have a great little group of amazing entrepreneurs there already 😊 It's been a great week!

Unlike · Reply · 2 · 1 hr

 **Jody McCormack**
July 18, 2017

Just wanted to give a big THANK YOU to the TAG team and organizers here. I started out slow with the program, but have finally gotten to message 4 (about two weeks ago). I've added about 600 new contacts (still adding 30-50 a week) and have sent message 4 out to about 200. And guess what? My calendar is filling up with phone call appointments! I was honestly a little worried after sending the 3rd message with very little response/feedback from my prospects. I've gotten on the phone with over a dozen great prospects with more lined up. I can't wait to see how many more appt. I get set after message 5 starts going out. I really appreciate all the hard work from the TAG team as well as all those who post here about there struggles and successes! For all those going through the messages now, just keep at it and your hard work will pay off!

Like Comment

 **Annie S. Brock**
March 31, 2017

Encouragement for those who are just getting started . . . Since March 2nd, I have added 266 new connections, which fills 4-1/2 campaigns (my first has 100 people in it - Message #2 goes out on Monday), and 40 people have joined the BOLD Leaders Forum. I have an in-person appointment scheduled as a result of one connection request - no other emails needed.

 **Scott Weddell**
March 30, 2017

Just an update for everyone 😊
I have closed 4 people so far onto my new beta programme 😊
Big thanks to this programme for the kick up the ass I needed 😊

Like Comment

Suzanne Munley
March 31, 2017

Hi TAGers, hope you had an awesome week! I'd like to share where I am with TAG. I've just been working steadily. Since middle of March I gained 302 LI contacts, and have 37 members of my LI group: Self Employed Leadership Group: the Group for Small Business Owners, Entrepreneurs and Professionals...I've been posting news articles that have gotten some good comments, have had 2 phone conversations... still learning and working on the parts of the program I found challenging but not letting them hold me back from building relationships on LI ... just wanted to say THANK YOU to all in this group and to Josh Turner and Team for such an awesome program!

Like Comment

Steph Kelly, Pat Henseler and 13 others

Brian Ainsley Horn
April 10, 2017

THIS S#IT WORKS.

Just had a call with someone that found me because of my headline on LI. (which she saw on a comment I made on some random post)...
Booked a call with me because of my summary...
Signing to do a \$15k package after one call.
All from the headline.
Nice stuff Josh and crew.

Like Comment

You, Steph Kelly, Pat Henseler and 37 others

Peter James
March 25, 2016

I just got my first client through the TAG system! It worked so well it didn't even feel like selling at all. I highly encourage you guys to go all in with the TAG stuff!

Like Comment

You, Steph Kelly, Pat Henseler and 52 others

Robert Nugent
May 24, 2017

Back from a week in Maui. Hard at work sending 165 invitations and thus far have 68 new connections for a 41% acceptance rate and two new clients

Like Comment

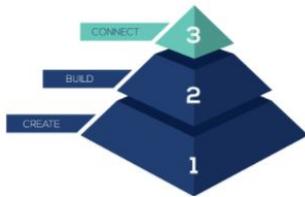
You, Pat Henseler, Josh Turner and 6 others

All of this could happen for you in just a few days from now.

And it works no matter where your clients can be found.

And the next step in the CONNECT phase...

...is moving these prospects into real world consultations, strategy sessions and appointments!



Messaging Campaigns

...How to get off the cash flow roller coaster for good, with a system for generating appointments consistently.

The core question that we set out to answer....

How can business owners predictably generate more appointments and opportunities with their IDEAL prospects?

It's really quite simple.

You need a process to convert your new connections into appointments.



3 of our Proprietary Messaging Processes

<p>Strategy #1</p> <p>Multi Touch Point Messaging Campaign</p> 	<p>Strategy #2</p> <p>The Group Welcome Message</p> 	<p>Strategy #3</p> <p>The Warm Email and Follow-up Blueprint</p> 
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Not every strategy will be for you...

But at least 1 will, and they all relate to each other, so pay attention to all of them (you might be surprised!).

Deal?!

Strategy 1

The multi touch point messaging campaign.

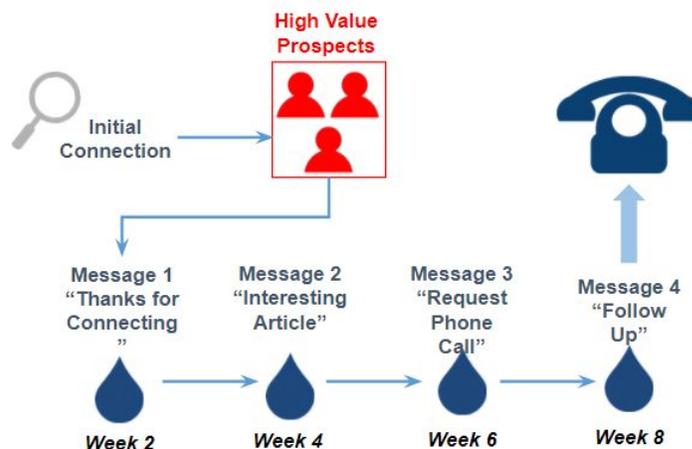
This is our flagship messaging process that you'll be using consistently to generate appointments.

How well does this work?



...so how do you develop 100s or 1000s of relationships with your high-ticket prospects in just 20-30 minutes per day?

Multi Touch Point Messaging Campaign



4 to 7 message process to nurture, provide value, build the relationship and book an appointment.

Results?

Each month you'll add an additional 50+ prospects into the campaign.

On average, 21% of prospects converted to an appointment at this stage.

50 prospects x 21% = 10 appointments

That's just the beginning!

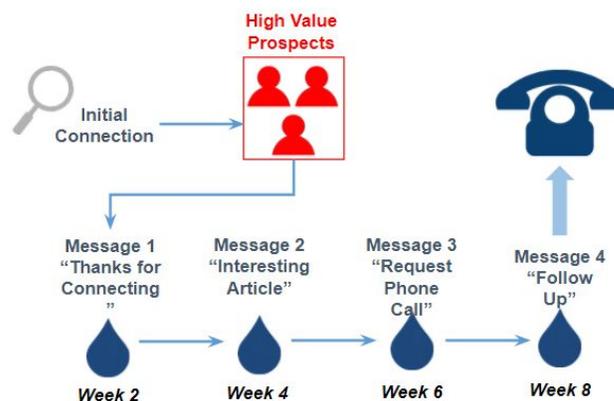
10 appointments per month...

...equals 120 appointments per year.

Based on only adding 50 new prospects in each month.

What if you added 100, or 200 each month?

Multi Touch Point Messaging Campaign



The best part: The system is repeatable and reliable.

This strategy will take a few weeks to get rolling...

So what if you need appointments now?

Strategy 2

The group welcome message.

This strategy will funnel leads to you from new prospects the day they join your Authority Leadership Platform.

This example is if your group is on LinkedIn...you can set up a welcome message that is automatically sent by LinkedIn to all new members:

The Appointment Generator

Welcome Message

Welcome to [group name], thank you for joining our group!

We are thrilled to administer this members-only forum for [goals/mission/what they'll get out of being a member].

So please, jump right in to the conversation! This group will only be as great as our members make it.

Also, as a personal "thank you" for joining this elite group, we would like to invite you to a complimentary 1-on-1 strategy session to discuss [what you'll help them uncover on strategy session].

To set up a complimentary consultation to discuss how we can [big benefit], just head on over to the link here:

==> <link to page for signing up>

Or, you can feel free to email me at <your email> to coordinate a time.

This is a no-obligation, complimentary session where we will [agenda for call]. I look forward to speaking with you very soon!

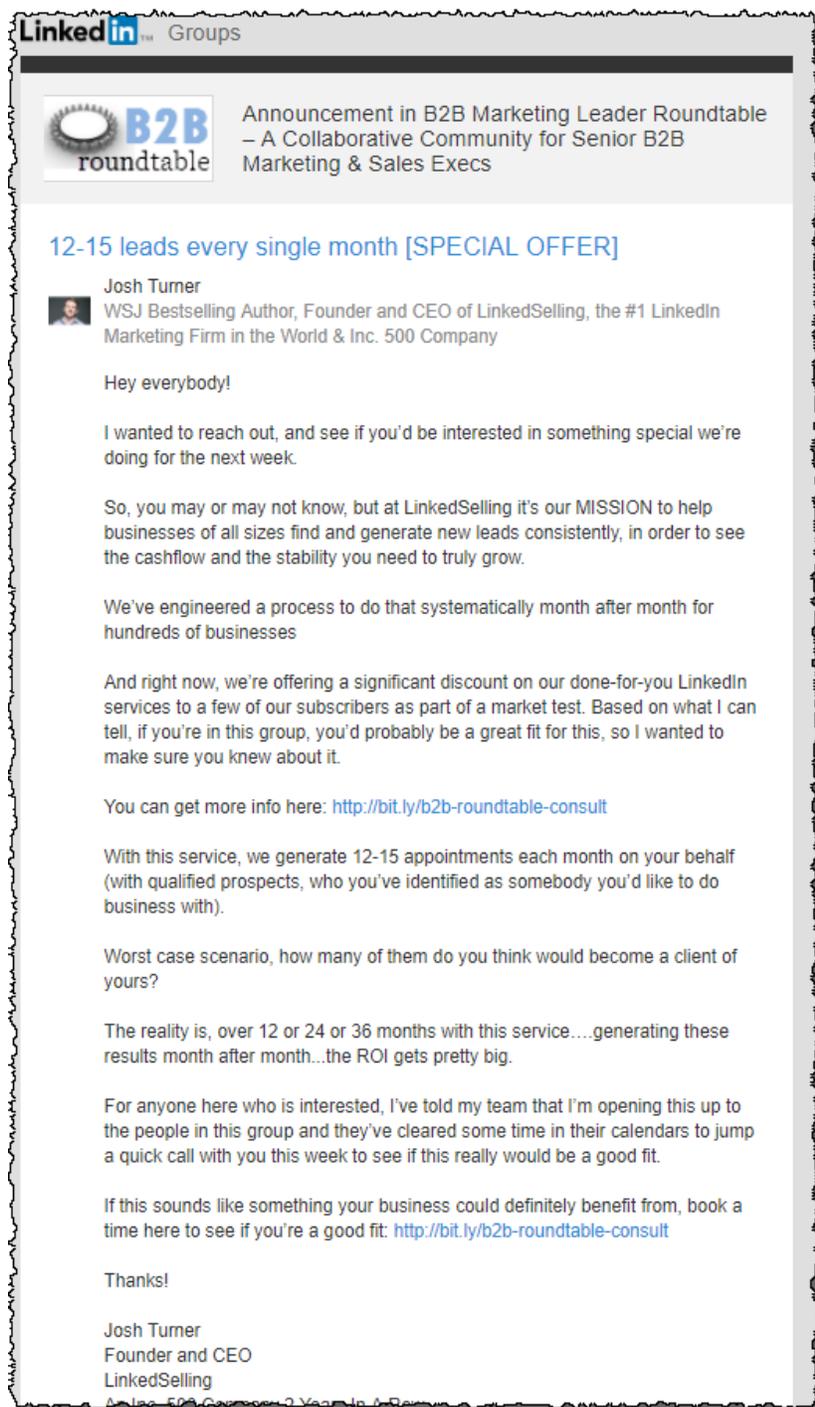
We look forward to your contributions,

Your Name

Founder, [group name]

Basically you thank them for joining your group, and then you offer as a personal “thank you” for joining, a complementary strategy session or consultation. Whatever you want to call it, the strategy remains the same.

AND as a group owner you also have the ability to send out Group Announcements which work like an email blast to your members.:



The image is a screenshot of a LinkedIn group announcement. At the top, it says "LinkedIn Groups" and "B2B roundtable". The announcement is titled "Announcement in B2B Marketing Leader Roundtable – A Collaborative Community for Senior B2B Marketing & Sales Execs". The main text of the announcement is as follows:

12-15 leads every single month [SPECIAL OFFER]

Josh Turner
WSJ Bestselling Author, Founder and CEO of LinkedSelling, the #1 LinkedIn Marketing Firm in the World & Inc. 500 Company

Hey everybody!

I wanted to reach out, and see if you'd be interested in something special we're doing for the next week.

So, you may or may not know, but at LinkedSelling it's our MISSION to help businesses of all sizes find and generate new leads consistently, in order to see the cashflow and the stability you need to truly grow.

We've engineered a process to do that systematically month after month for hundreds of businesses

And right now, we're offering a significant discount on our done-for-you LinkedIn services to a few of our subscribers as part of a market test. Based on what I can tell, if you're in this group, you'd probably be a great fit for this, so I wanted to make sure you knew about it.

You can get more info here: <http://bit.ly/b2b-roundtable-consult>

With this service, we generate 12-15 appointments each month on your behalf (with qualified prospects, who you've identified as somebody you'd like to do business with).

Worst case scenario, how many of them do you think would become a client of yours?

The reality is, over 12 or 24 or 36 months with this service....generating these results month after month...the ROI gets pretty big.

For anyone here who is interested, I've told my team that I'm opening this up to the people in this group and they've cleared some time in their calendars to jump a quick call with you this week to see if this really would be a good fit.

If this sounds like something your business could definitely benefit from, book a time here to see if you're a good fit: <http://bit.ly/b2b-roundtable-consult>

Thanks!

Josh Turner
Founder and CEO
LinkedSelling
An Inc. 500 Company 2 Years In A Row



Announcement in Midwest Manufacturing Leaders - The Community for Midwest Manufacturing Industry Executives

Reminder! MML Outing at Ranken this Friday!



Tom Swip

President/CEO at Swip Systems / Founder Midwest Manufacturing Leaders / Vice President at Guard911, LLC

Just wanted to shoot you over a quick reminder about our Midwest Manufacturing Leaders outing taking place this Friday!

Join us for our First MML outing of 2018 where our host Stan Shoun, President of Ranken Technical College, will provide valuable insight on how Ranken is helping manufacturers find the people they need and keep their production facilities staffed. There are 28,000 manufacturing jobs available in the St. Louis area right now and manufacturers are constantly trying to find resources to help them fill their HR pipeline. Come hear how Ranken is helping manufacturers find the right candidates!

Ranken Technical College is a private, nonprofit, degree-granting institution of higher learning whose primary mission is to provide the comprehensive education and training necessary to prepare students for employment and advancement in a variety of technical fields including manufacturing. You won't believe everything Ranken is doing for the St. Louis region and beyond. Stick around for the tour after the presentation! This outing will be packed with information you won't want to miss.

Seats will go fast. So to grab your FREE ticket, click here: <http://mmlgroup.org/>

See you there,

Tom Swip

Founder - Midwest Manufacturing Leaders
"Strengthening the Manufacturing Community"

 <http://mmlgroup.org/>

Respond Now

View

So it's not just one opportunity you have to get your name and face in front of your prospects. You can use these announcements to provide additional content or value. To send out invites to upcoming events. Or limited-time offers. And it can be a great boost to bottom-line appointment setting whenever you need leads quickly.

So with these couple strategies, it might seem like a lot to keep track of before we even get to the 3rd messaging strategy...

We'll help you create a calendar of activity, to implement each strategy.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	3 To-dos Create your list of tasks... Define your prospect profile Research your prospects (where they...)	2 To-dos Profile optimization Join online groups where your...	2 To-dos Research topic and direction for... Choose your hook (title) for...	1 To-do Create your free report or...	2 To-dos Create a landing page for... Design a cover for your...	
7	1 To-do Research where you are going...	1 To-do Choose a name for your...	1 To-do Create your group	1 To-do Gather content for your group...		13
14	1 To-do Practice database build (make sure...)	1 To-do BEGIN DATABASE BUILD				20
21	1 To-do Create a playbook for your...	1 To-do Draft scripts for your messaging...	1 To-do Draft group invite script	1 To-do Create a tracking sheet for...		27
28	1 To-do Create campaign to utilize email...	1 To-do Set-up mail merge sheets and...	March 1			5



That way it's mapped out in advance, and very well coordinated.

You'll also get a daily activity plan.

THE APPOINTMENT GENERATOR

Day 3

Lessons to Watch:

1. Watch Lesson 3 - Value Identifiers: What Do Your Prospects Care About?

Activities/Homework:

1. Fill out Value Identifier Workbook
2. Research what sources are the best places to gather content for your prospects
3. Continue joining groups (if needed)

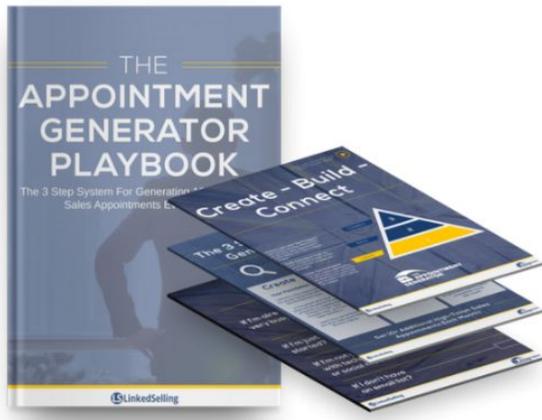
Day 4

Lessons to Watch:



So all the guesswork is eliminated and you know every day exactly what you need to do to get the results that you want.

“How can I actually do it?”



Step-by-step guidance

Detailed, in-depth personal support from real people!

Opening Friday...

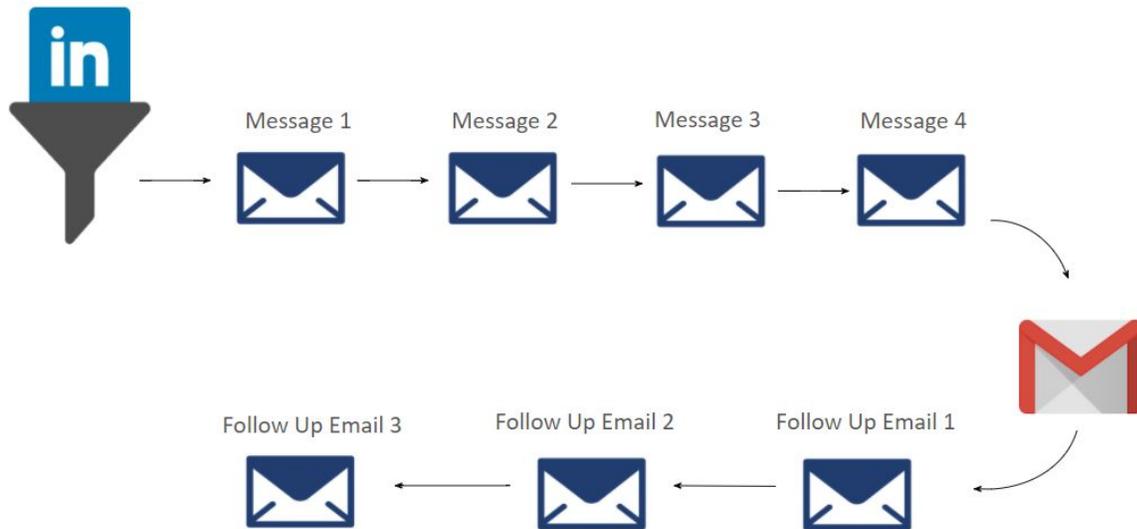
In it, we cover everything you need to know about building your system and support you along the way with guidance from people that have implemented these systems in 1000s of businesses.

Now, let's talk about the 3rd and final strategy I mentioned...

Strategy 3

The automated warm email and follow-up blueprint.

This strategy is especially powerful when combined with the Multi Touch Point Messaging Campaign.



Because you are connected with them you'll have access to their email. By simply sending them an email saying "Hey, just want to make sure you saw my message on LinkedIn..." you'll get a ton of responses from prospects.

Knowing that, why not systematize it? That's what the email blueprint is all about.

We'll show you how to systematize it so you don't have to send hundreds of emails 1-on-1. In fact it will take you just a few minutes...but your prospects won't have a clue. To them they'll think this is a personal note you sent just to them.

And, it's 100% SPAM compliant. Meaning that this kind of email is most certainly not spam. Think of it just like following up with a friend. It's essentially the same thing.

Again, what we're really focused on here is using email in conjunction with a social messaging campaign.

The full campaign is designed to add value to your prospect's world. Not to just harass them into taking an appointment with you.

A well-designed email campaign...

Can add a 10-20% response rate to the overall system...and that's just in the short-term.

...Using this system, you have a way to send PERSONAL 1-on-1 messages for the long haul.



Stay in front of your high-ticket prospects 365 days a year!



What do these warm email messages look like?

1. No 3rd-party branding.

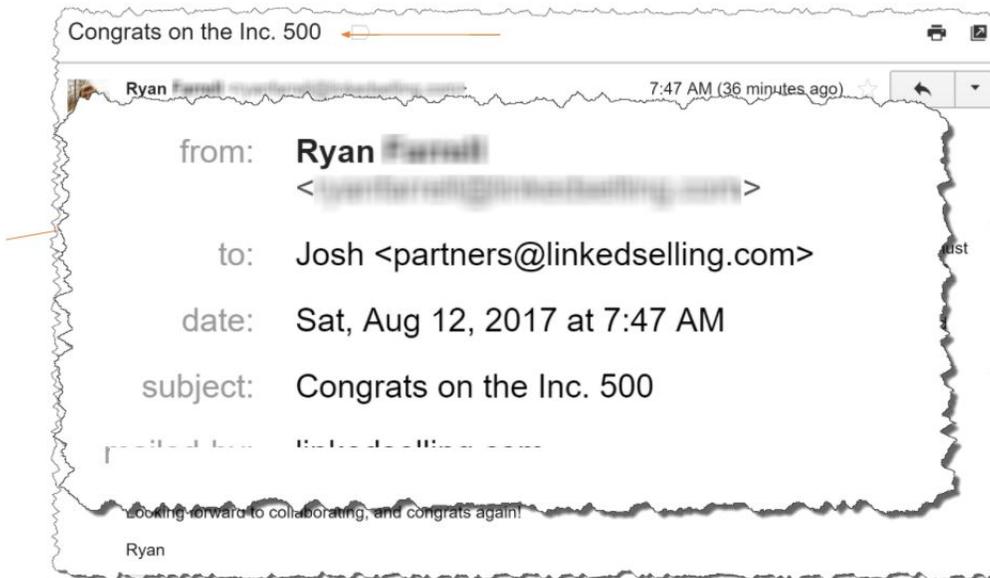
Like some note that says Sent via infusionsoft. When you are going after your high-ticket prospects, relationships count. And a blatant email blast sent by a third party is a big no-no when your goal is appointment generation.

Does This Feel Personal?



You want it to look like a personal outreach... like a follow-up you'd send to a friend something.

What About This One?

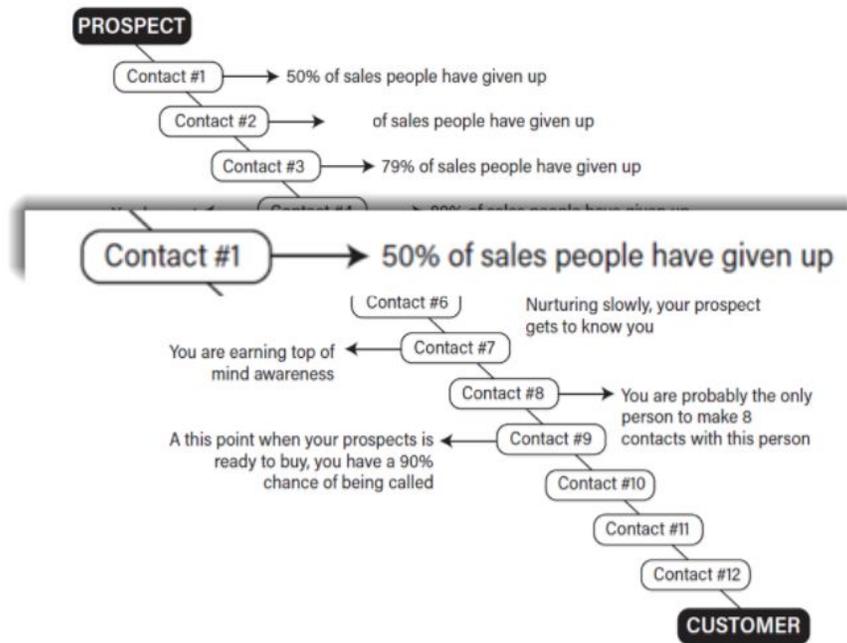


Because of that personal look and feel - this playbook is so effective that it should be reserved for your best prospects and strongest relationships.

2. Don't give up after just one follow-up.

Like the multi-touchpoint campaign –one and done isn't the path to appointments. Look at this study by Microsoft a number of years back on the average number of touchpoints it takes to sign a client:

Frequent Follow Up



It's not one.

3. Use smart personalization.

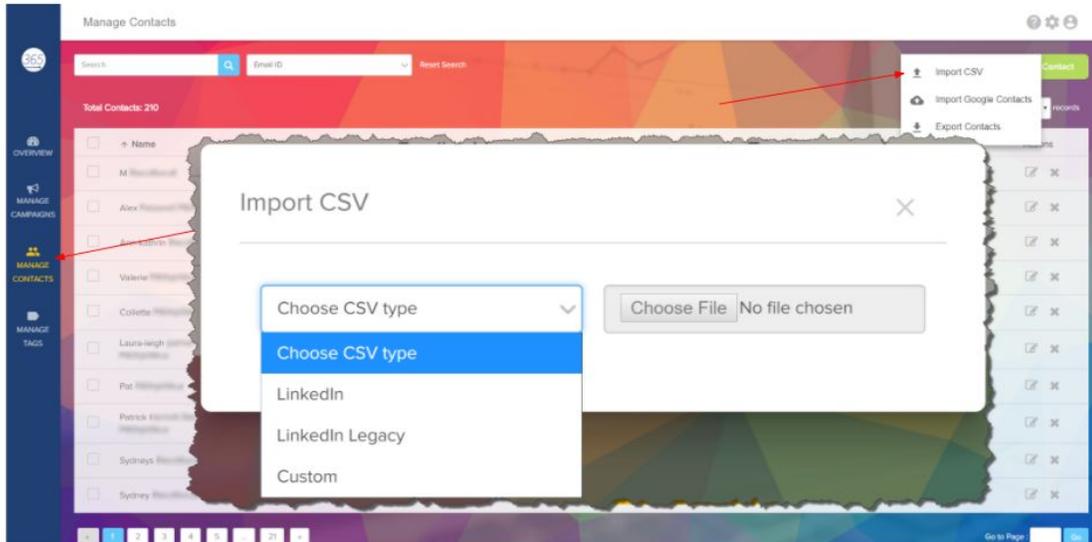
You're looking to reach a lot of prospects, but need to be efficient. So personalize where you can. And use some well-crafted copy to make it feel 1-to-1.

Use their name. Use the value identifiers you listed from the Create phase. Offer value. And write to them as if you were writing to one individual prospect.

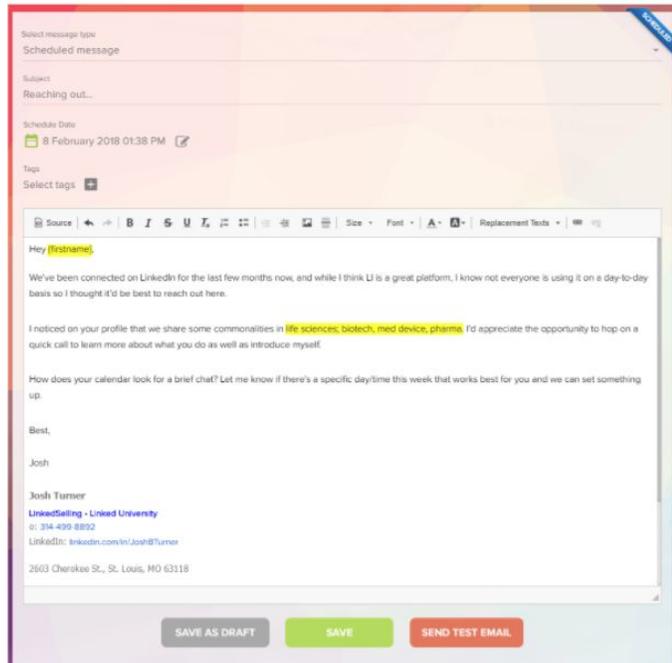
Even if that message is going out to 50 people at once.

And as far as the software and messaging goes it's really easy to set up and can be broken into 3 main steps:

First, import your prospect list.

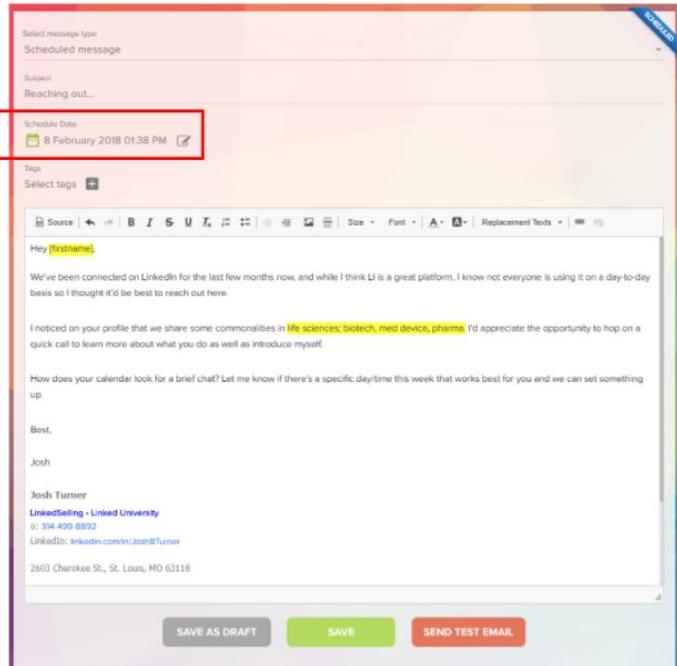


Second, write your email.

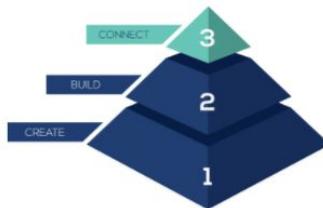


Powered by: **CONNECT365**

Third, schedule your message for delivery.



Or schedule your series of messages for auto-delivery.



It's that simple. And once you've got your sequence in place, all you need to do each month is upload the new prospects and they'll be entered to get this type of warm email direct to their inbox.



Now I've shared with you...

3 Strategies for Generating 10+ Appointments Per Month



But it's about a much bigger picture and a much bigger GOAL than just taking a script and getting a few appointments.

It's about what's next!

Growing your business consistently.

Making a bigger impact in the world.

Getting off the cash flow roller coaster.

Having the freedom you want.

But at the end of the day, you ran the numbers for yourself on the ROI calculator.

The Appointment Generator ROI Calculator

Monthly New Client Calculator (Fill this out first)

I'd like to Book This Many Appointments Per Month:

Working Months Per Year:

Total Number of Appointments Over 12 Months:

Estimated % Who Will become Clients (Close Rate):

Monthly New Clients:

* Reminder, these are prospects you've identified based on criteria for YOUR IDEAL CLIENT

Financial ROI Calculator (Fill this out second)

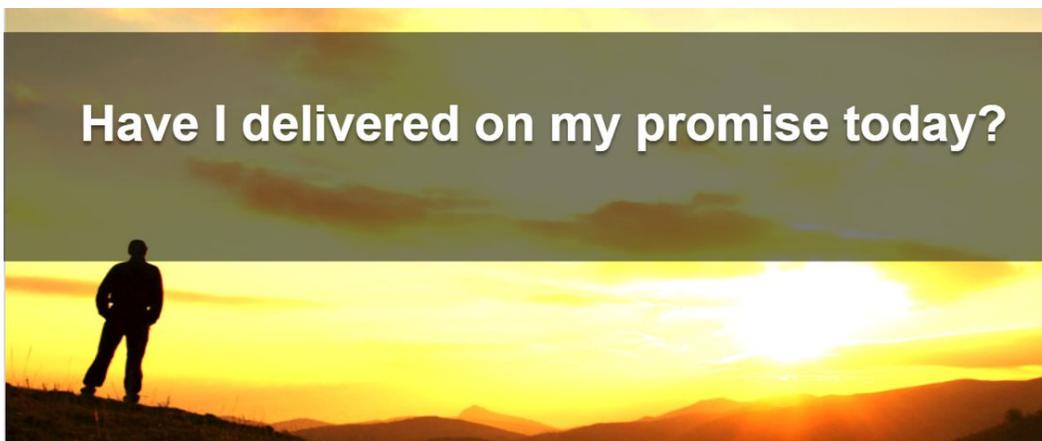
Annual New Clients:

Average Annual Revenue from 1 Client:

Total Revenue Generated:



You plugged in what it is that you care about achieving. You know your numbers. But whatever it is, it starts with taking the first step and making a commitment, and it can build into something amazing, and this is totally doable for you.



I've shown you the path to follow to make
this all happen for yourself...
...but of course there are still questions. Like...

Which components should I start working on first?

What's the right strategy for my system?

What are the right times to send out which messages?

Which of the messaging strategies should I be utilizing?

How should I customize this so that it works best for me?

And many more that you haven't thought of yet.

You can figure it out on your
own... eventually... if you don't
give up along the way.

(which is exactly what most people do.)

You can either risk it.

Or I can help you get there faster,
with guaranteed results.



The doors aren't open yet, but I've got a special offer for you!

This special invitation is only for people who have...

...something of value that your market needs...

...an inclination to be a leader, not just another fish in the sea...

...a desire for more freedom...

...and a **work ethic**.

Our promise to you:

You will generate 10 appointments in your first 60 days, and have a system in place to generate at least 10 appointments each month thereafter, **Guaranteed!**

(whether you have an established business, or you're just getting started and have no list or audience at all.)

How do we deliver this promise?

30+ step-by-step lessons in 5 modules.

Video screencasts. Workbooks.

Tutorials on every step of the system.

8 Week Implementation Bootcamp.

...but that's not all!



Like I mentioned the warm email blueprint is a MAJOR part to the program. By combining LinkedIn with email, in a very easy to use manner that makes a lot of the ongoing messaging totally hands free – it's going to make this system even more powerful for you.

So, that's why we decided to include...



The automation software that has sold for thousands in the past by itself, you are going to have a 6 month license included in your membership to The Appointment Generator.

You won't do it alone!

Unlimited support from my team of implementation specialists, who will get to know you and your business.



Plus lifetime access to our implementation support community, to get help when you need it. And encouragement from other program members.

We have a team of implementation specialists in our training department who are expert at putting these strategies into place in our clients business.

A few of our Implementation Specialists...



Specializing in: Small Business Ownership, PR, Marketing & Advertising, HR, Insurance, Transportation, Commercial Real Estate

Meredith Eisenberg

Specializing in: Health, Wellness, Fitness, Travel, Counseling, Pharmacy, Event Marketing, Telemarketing, Retail



Stacy Barz



Specializing in: Industrial Manufacturing, Lead Generation, Web Development, Healthcare, Technology, Entertainment, Finance

Matt Kersey

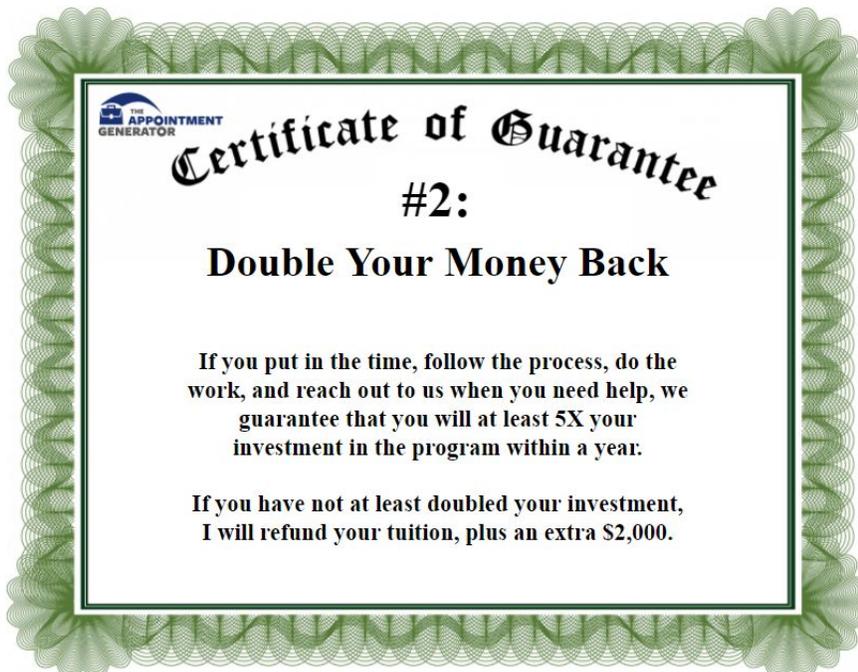
Specializing in: Copywriting, IT, Marketing, Music, Audio, Web Design, Computers, Automotive, Construction, Lead Generation, Construction, SaaS



Tom Leto

All of them have been hand selected for their knowledge and expertise, and they know all of our strategies inside and out. They also have a direct line to me, for anything that requires my personal attention.

Now, I'm so confident in our process and the results that you're going to get, that I'm comfortable enough to offer 2 guarantees."



Even if you...

...don't have a website yet...

...don't have an email list...

...have never been good at social media...

...suck at technology...

...aren't yet sure which prospects to target...

...or just aren't sure where to get started!

The program and your implementation specialist will support and guide you throughout the entire process, with no time limit or expiration on your access to the training modules.

We will support you to build your goals and dreams, whatever they may be!

What do people invest to create this kind of
impact in their business and life?

<p>Option #1 Hire Us</p>  <p>\$36,000+ 12 months</p>	<p>Option #2 Hire a Coach</p>  <p>\$15,000+ 6+ months</p>	<p>Option #3 Make a Hire</p>  <p>\$75,000+ Varies...</p>	<p>Option #4 Do It Yourself</p>  <p>\$5-50,000 5+ years</p>
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All these paths would be worth it, if only they delivered on the results that they promise...

Except that they don't, not reliably.
(certainly, there are no guarantees)

But we do. Guaranteed.

And it costs a lot less to get started...

Get started for only \$1,997!

**That's only
\$5.47/day**



(plus your work and dedication)



If all that sounds good to you, then I'm excited to personally invite you to join us in The Appointment Generator!

...with 3 special bonuses!

Join-TAG.com/today

Fast-Mover Bonus #1:

Automated Database Building Strategy – A secret process combining Twitter with the TAG process to automate new connections!
(Value: \$995)

****Only for those who join on this workshop****



Fast-Mover Bonus #2

'The Entrepreneur's Playbook to Success'
Video Series.
(value: \$997)

****Only for those who join on this workshop****



Fast-Mover Bonus #3



****Only for those who join on this workshop****

An extra 6 months access to Connect 365!

With the initial 6 months access, this brings you to 12 FREE months of our Automation Software!
(Value: \$4800)

Fast-Mover Bonuses

****Only available to those who join on this workshop.****

To qualify:

1. Place your order at Join-TAG.com/today
2. Once order is complete, say “I’m in” in the chat.

Join-TAG.com/today

Three more components to the program...

...to make sure you have everything you need to get where you want to go.

Complimentary Access to...

8-week live bootcamp
(value: \$2985)



TAG Implementation Bootcamp

LIVE!

New Member Bonus #2

1-on-1

“Post-Launch Strategy Call”
with our Implementation
Specialists.

(value: \$400)



****Only for those who join
on this workshop****

You're excited to start booking lots of
appointments...

...but also looking for some help with your sales
and enrollment process.

When you join, you also receive...

LinkedSelling's: Sales Conversion Mastery



Training from the world's leading sales experts on how to maximize the number of new clients you're landing from the appointments you will be generating with our system.

This includes a complete strategy to write and deliver your sales script.



(value: \$4,000)

Do you see what I mean when I said this program covers everything you need...

Here's what will happen next:



Take the plunge and join The Appointment Generator!



Do the work, supported by our implementation specialists!



Launch and generate at least 10 appointments per month!

Join-TAG.com/today

So instead of wondering every day, “what am I going to do to get some new leads and clients in the door?” ...

...you will know every day where to invest 20-30 minutes of your time, to ensure that you’ve got those leads and clients coming in.

And guys, let me tell you that unlike most other programs out there...this is actually going to be FUN for you. Because our members area and the entire program is Gamified. You get points for everything you do, we’ll have contests, and we’ll be giving out prizes to our members throughout the program.

Why do we do this?

Because we know that by making it fun, and offering rewards for different activities and completion...that MORE people will do the work, and MORE people will get the transformation and results that we want you to get. And when that happens, we get more referrals and have so many ELATED clients who turn into raving fans...like some of these clients of ours, here’s what they’ve had to say about this program, and about their results:



"In 18 months cold calling I got nowhere. With your programs and social media digital networking I have responses in less then 2 weeks work. I now have 100 leads from decision makers who took interest in my company. You guys are amazing!"
- John Lee, Sports Apparel



"This week alone, one simple strategy has generated 28 very targeted leads for me. I can't say enough about the effectiveness of the program. Thanks, Josh!"
- Judy Fitzpatrick, Insurance Agent



"The system they use certainly works as our company has gone from fishing in a relatively small pool of existing referrals, to a far bigger pool of connections brought in by the system. We have a continuous stream of good quality leads to nurture. I am often surprised by the quality of leads that come through!"
- Tim Stanford, Management Consultant



"Josh and his team have been great to work with. They've helped me build our group to over 5,000 members online. The members are high quality, engaged professionals that really enjoy the content and information I provide for them. I stand out as the go to expert for our members. I've done over \$600,000 in business from the leads generated with this system, and am currently working on a half a million dollar deal that is a direct result of meeting one member in the group. "
- Tom Swip, IT Consultant



"As a result of working with Josh, we've gotten in front of over 10,000 prospects and generated a ton of high quality leads. I was skeptical at first, and then it just started taking off. So far I've signed over \$10 million in new business from this system and we're expecting a 30-40% increase in sales next year...just as a result of working with Josh."
- Ben Cohen, Construction Supplier



"I give Josh's program my absolute highest recommendation. Here's why: in just two months after employing the principles and methods taught in the course, I gained 7 coaching clients. In short, the course that Josh and his team have put together works. Now, it's an indispensable part of business development for me."
- Joe Scherrer, Business Coach



"I'm pretty darn impressed with the results. I've received a hefty number of qualified leads and many have converted to paying clients. So far I've generated over \$20,000 in income."

- **Gene Conley, Financial Advisor**

"I've got to tell you, within DAYS of using your techniques, I've landed two engagements that are in the low to mid five figures. It usually takes me over a year to gain the trust and privilege to entertain that level of proposal. The best training and insight I've ever come across."

- **Dan Demers, Business Consultant**



"I just want to tell you, I continue to go through your lessons. As long as I consistently follow your training, I get leads. You have a great program!"

- **Anne Gordon, Business Financing**



"The Appointment Generator is probably the best decision I've ever made online for generating business. Everything and I mean everything is working exactly like it is outlined and what was promised."

- **Ken Roberts, Insurance Broker**

"Today, I signed a client for 3 packaging projects with more on the horizon. Later this month, I'm speaking at a tradeshow. I had meetings with several potential clients at CES in January as a result of the system. Thanks TAG team for all of your support throughout this process."

- **Patty Jensen, VP at JDA**



[Join-TAG.com/today](https://www.join-tag.com/today)

Lots of excitement...and questions, too.

①

“Will this work for me?”

②

“How can I actually do it?”

Let's start with the question that a lot of people asked...

①

“Will this work for me?”

And maybe you've wondered some of these things too:

“What if I'm not an expert?”

“What if I'm not good at technology?”

“What if I'm just getting started?”

“What if I don't have a website or email list?”

Yes, you need something you're qualified to do, but that doesn't mean that you have to be the world's leading expert on the topic.

When you build your community, it's not about you.

You're the person running the show, and because of that, your prospects and clients will view you as a peer and a leader.

You're going to start booking appointments because you're going to have systematically built a relationship with your prospects, positioned yourself properly, and leveraged our messaging process to book the call or meeting.

So what about the other questions mentioned above?

These come down to..they are excuses, they are doubts. I could speak to each of these, but the best thing is just to show you more people who have fit all of these criteria and been in the same boat:



Judy Fitzpatrick
Insurance Agent



Frank Demming
Digital Marketing



Elaine Mikesell
Web Development



Edward Lake
Attorney



Joe Scherrer
Business Coach



Gene Conley
Financial Advisor



John Lee
Sports Apparel



Kat Barclay
Health Coach



Anne Gordon
Business Financing



Tim Stanford
Management Consultant



Tai Aracen
Leadership Development



Dan Demers
Business Consultant

1

“Will this work for me?”

Yes – it worked for me,
and for many others.

But it’s not just “will it work”, it’s
also “will it be worth my while”?

**So let’s talk about that. The best way to answer that is to do a quick ROI
calculation.**

What’s your ROI?

Let me know in the chat!

How much income are you expecting to
generate in the next 12 months?

>>Download ROI Calculator at Linkedselling.com/tag-roi

HOW MUCH revenue are you expecting to generate over the next 12 months using these strategies?

So again, your ROI calculation is going to be based on your unique situation, but remember...

This is something you can do on just a little bit of time.

You're already spending this time on social media.

Now you're going to be using that time much more effectively.

①

“Will this work for me?”

Yes, it will!

②

“How can I actually do it?”



30+ lessons in 5 modules

Detailed, in-depth personal support from real people!

Guaranteed results!

So just to recap, when you join The Appointment Generator with the early bird link by Thursday at midnight, you'll get...

30+ lessons in 5 modules (video, audio, workbooks) (\$9,770 value)

6-Month License to Connect 365 (\$2,400 value)

Lifetime access - Implementation Specialists & Support Group

Lifetime access to all the content and training.

8 Week Implementation Bootcamp + Office Hours (\$2985 value)

Guarantee #1: "We Won't Let You Fail" 10+ Appointments per Month

Guarantee #2: 5X Your Investment, or I Will Refund Your Tuition and Give You an Extra \$2,000

Fast-Mover Bonus #1: Automated Database Build Training (\$995 value)

Fast-Mover Bonus #2: Entrepreneur's Success Series (\$997 value)

Fast-Mover Bonus #3: 6 Additional Months of Connect 365 (\$2,400 value)

Complimentary 1-on-1 Post-Launch Strategy Call (\$400 value)

Access to Sales Conversion Mastery Training (\$4,000 value)

TOTAL VALUE: \$26,342

And you can get started for only \$1,997



Join-TAG.com/today

Before we wrap up...
check today's date.

Where will you be in 60 days?

How about in a year?



"If you do what you've
always done, you'll get
what you've always got."

-Tony Robbins

I'm going to assume this isn't your first time attending a webinar and being excited about an opportunity. I'd like to think this one is better because of the strategies and teaching. But you've attended webinars before, and maybe you haven't done what you've learned.

This is an opportunity to get on a different path.



Questions?

Anything goes. Don't be shy!



- Lifetime access to all the course content + training
- 6 Month License to **Connect 365**
- Lifetime access to Implementation Specialists & Support Group
- 8 Week Implementation Bootcamp + Open Office Hours
- Guarantee #1 – **We won't let you fail – 10+ appointments in 60 days.**
- Guarantee #2 – 5X Your Investment or Refund + \$2k
- Fast-Mover Bonus #1: Automated Database Build (\$995 value)
- Fast-Mover Bonus #2: Entrepreneur's Success Series (\$997 value)
- Fast-Mover Bonus #3: 6 Additional Months of Connect 365 (\$2400 value)
- Complimentary 1-on-1 Post-Launch Strategy Call (\$400 value)
- Access to Sales Conversion Mastery Training (\$4,000 value)



VALUE: \$26,342
get started today
for only

\$1,997

Join-TAG.com/today



Our Gift to You:

**Top 9 Follow-up Templates
for Converting Prospects into
Customers**

linkedselling.com/9-email-templates



One last word from our clients...



"We now have enough clients to pay us 3 times what we made at our regular jobs. Every month! Not just some months... And it has been less than 1 year, so we are still expanding. Our goal this year is to be in the top 1% of earners in Idaho (\$292,000/year) What a difference a year can make!!! We work A LOT less than we used to. It snows a ton here in Idaho, and sometimes I go a week without leaving the house. Best lifestyle ever!!
- **Luda Drummond, Marketing Consultant**

"I was a startup business with a few hundred dollars in the bank. I was at a crossroads before I joined TAG. Within the first 12 months I generated over \$100k in new business."
- **Matt Jones, Owner at Advanced Health and Safety**



"I have moved past the state of 'how do I pay my bills' to 'How can I make a huge difference for my customers and even say no to some customers that are not the right fit for me. I have so much more confidence that I can 'push' the TAG button and then I will get more clients when I need them!"
- **Tina Gaarn Christensen, Business Coach and Consultant**

