

For LinkedSelling Clients and Friends Looking for Significant Growth in Leads and Clients

(Personal, from Josh Turner)

For the next few days, Ryan Levesque's [Ask Method Masterclass](#) is open for enrollment. (Doors close on Friday, July 27)

The purpose of this letter is two things:

1. To tell you why we are recommending this program to all of our clients.
2. To tell you about a special, exclusive opportunity that you can only get by signing up this week.

Why are we recommending this program so strongly?

Because Ryan's methods have worked for us. Here's just one example...

Throughout the year we host a series of webinars.

And we knew we'd get better results if we could segment everyone **using multiple key identifiers** that would allow us to customize our messaging, call strategy and offer for each group of prospects **to increase our conversion rate... thus increase revenue generated.**

(Another key benefit is that we'd have data to use for follow-up after the webinars to anyone who did not join).

This was the segmentation (in a nutshell) that we used...

Bucket #1 - Right industry, higher budget

Bucket #2 - Right industry, medium budget

Bucket #3 - Right industry, lower budget

The results so far:

670 prospects in bucket #1 ← Great fit for our done-for-you services

1,476 prospects in bucket #2 ← Great fit for our done-with-you program

5,787 prospects in bucket #3 ← Great fit for our do-it-yourself program

Based on the information we gathered, we could suggest the perfect next step for our clients...

For prospects in Bucket #3, who are just starting out, we followed up with our do-it-yourself program, Linked University.

We added those who fell into Bucket #2 into a funnel for our hybrid done-with-you Linked University Rocket Launch program.

And finally, we funneled those in Bucket #1 who were more established, into conversations about our agency done for-you LinkedIn campaign management services.

The point is we can offer our clients what they want, based off of those simple identifiers because they allow us to identify and qualify prospects for each offer we have. The Ask Method does get much more granular with its segmentation. We're just scratching the surface here.

And it's not just about leads. Using these segmentation techniques, we've now generated over **\$5 million in sales.**

That would be remarkable on it's own, but the truth is that these kinds of results aren't uncommon for people in Ryan's programs.

When you sit in the room at one of his events (like I did recently), or are part of one of his programs (as I have been for almost 3 years)...you're surrounded by some of the most successful business owners that you'll ever meet.

It comes down to this...

The days of “one size fits all” marketing are fading quickly, if they haven’t already vanished.

To maximize your results today, you have to meet your prospects where *they’re* at. **You have to speak their language. And when you do, you’ll generate so many more leads and you’ll convert a much higher percentage of them to clients.**

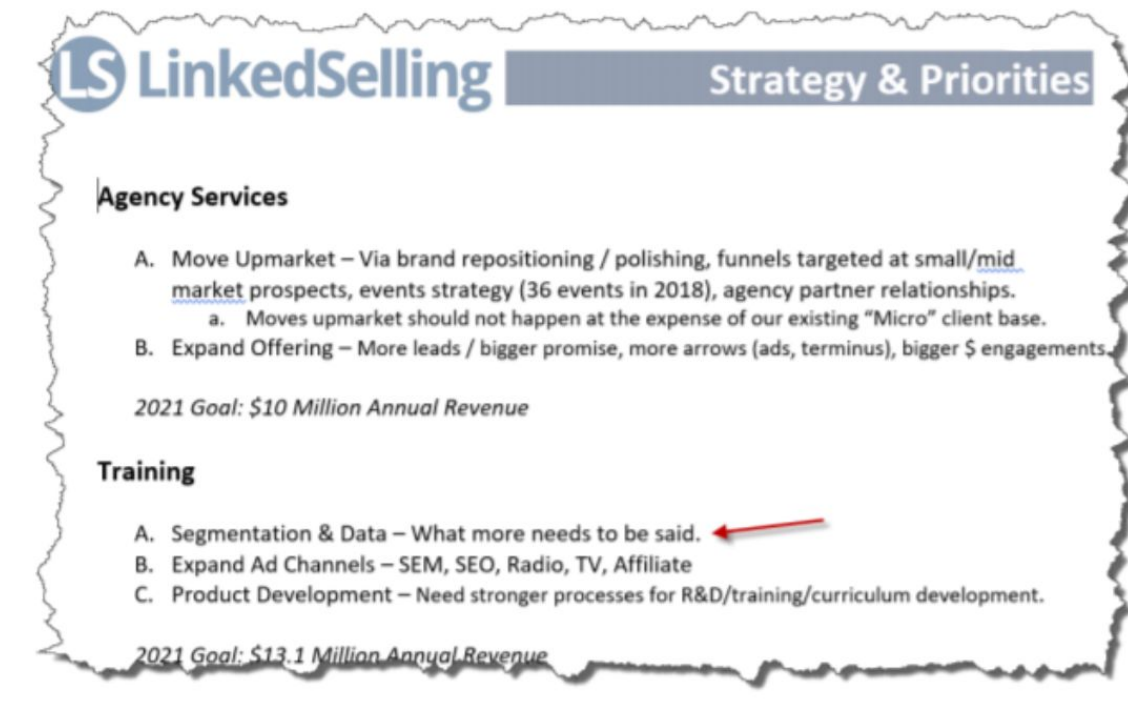
Ryan Levesque’s methodology is the best, most proven way to do it. And it works in every industry.

Even if you only apply 10% of what Ryan teaches (admittedly, our company has probably only implemented about 25% of it...and even so, it’s allowed us to grow significantly) you’ll generate big results.

When you do, you’ll have a MASSIVE competitive advantage that will be hard for your competition to replicate or catch up to.

Here’s how important this is to me.

Here’s a screenshot from a recent Strategy document that I reviewed with my leadership team:



“Segmentation & Data” is potentially the biggest key that will allow us to 5X the size of our company over the next few years.

And the ASK METHOD is the recipe for doing it - and doing it right.

It's one of our biggest strategic priorities, and because of the results we've seen from it, I believe that it should be for you too.

And to make this a complete no-brainer decision, I'm going to offer you an exclusive opportunity.

When you join the Ask Method Masterclass, you'll receive some incentives that we've never offered before and likely won't ever offer again 100% FREE:

#1 - Josh Turner's Sales Conversion Kit

I am going to give you access to our fully designed and templated sales collateral kit - the same one we use at LinkedSelling to convert MORE of our leads into clients.

****Here's What It Includes****

With the kit you get...

- A ready-to-go case study template that you can customize to match your different buyer personas *(including live examples that we use here at LinkedSelling)*
- Objection flashcards to help you overcome objections and close more of your leads based on what questions that audience typically asks *(including live examples that we use here at LinkedSelling)*
- A customizable program or service 1-pager so that you can put the best offer in front of the right prospect in the most efficient way possible *(including live examples that we use here at LinkedSelling)*,
- And a conversion focused and highly tested sales presentation template ready-made to edit depending on the prospect you are selling to so that YOU can take control of the sales conversation.

Everything you need to close more sales, without spending thousands on formatting and designing. **(\$495 Value)**

#2 - The Ask Method Quick Start *Email Coaching* Package -

Including 1-free month to **Connect 365**, our premium email automation software PLUS ***we'll provide you the tools, training and coaching*** to integrate Ryan's system to segment your list along with our "warm" email approach to *get even more sales appointments* from your prospects.

Trust me on this one, this software is different from - *and more effective than* - any other automation you've ever used.

Why?

Because it allows you to send personalized emails campaigns to your segments in bulk to generate more sales, appointments, and build more profitable relationships with your audience.

We have **included an exclusive *Ask Method Quick Start Email Coaching guide*** so you can get all the necessary advice to utilize the software to get YOUR message in front of your BEST prospects without fail. This bonus will perfectly compliment your work inside of the Ask Method Masterclass. **(\$2975 Value)**

#3 - The LinkedIn Ads 6x ROI Workshop + Personalized LinkedIn ROI Strategy Session for ASK Method Members -

LinkedIn ads are a mystery to most people, but we've seen incredible returns (6x our investment over the last few months) from them and now you have the chance to see how we get those returns and how you can use LinkedIn Ads for your business, too! On this exclusive training we share our 6x Strategy to Generate Appointments with High-Value Targets through LinkedIn Ads.

But that's not all...

This training also includes a personal ***ROI Strategy Session*** with our team from Elite Digital Group to personally brainstorm with you 1-on-1 how this same strategy can work with your business and the lessons you've been implementing in the ASK Method Program.

If you're looking to launch your ASK Method funnel with MORE qualified prospects, this is the strategy to scale your lead gen and remain ROI-positive within weeks.

The same LinkedIn Ads strategy we'll share with you on the training generated 6x our ad spend within weeks of first implementing and has been consistently generating high-ticket clients for our business and our clients ever since. **(\$5297 value)**

(NOTE: If you already have access to one of the parts of this package, then we will find something of equal value for you.)

Having these pieces in place is going to help you really accelerate your results, not only with the Ask Method, but in every area of your business.

Think about the VALUE of each one of those line items. If you went out and found some Joe Blow marketing and sales guru to do this work for you, you'd probably spend every bit of \$5,000...and the results would be questionable. Instead, you have a chance to access the same tools we use as well as personal access to my team when you book your ROI Strategy Session. (And don't worry, after you join the Ask Method Workshop, we'll send you more details on all of this).

But right now, you have to determine what the value is to you. What's the value of getting even just a couple new clients as a result of the ASK Method and the tools I'm giving you?

Probably A LOT.

So I'm not going to play the used car salesman game. You can decide if this is the right fit for you.

Just let me ask you this...

What would your business look like if you had a way to not only use LinkedIn to easily get more high-quality leads, but to also easily qualify them and connect with them? That's exactly what these bonuses, along with Ryan's ASK Method allow you to do.

And real quick, let me just tell you a bit more about the ROI Strategy Session that comes with the private LinkedIn Ads Workshop...

This is a call with our Director of Client Strategy and you'll leave with:

- A crystal clear understanding of our marketing process and an actionable strategy you can use to get more leads and land more clients for your business. (A perfect companion to the ASK Method Workshop)
- A system to set up a simple funnel to generate leads and appointments through LinkedIn ads within minutes.
- A strategy to develop a consistent flow of incoming prospects asking YOU for more information about your product or service.

This is ALL of our SECRET SAUCE. Nothing held back. You'll walk away with the keys to the castle. The exact same process that clients pay us \$30k-\$100k per year to implement for them.... the exact process that has generated millions in sales for us and our clients all over the world and all sorts of industries....

...with the ROI Strategy Session, you will have an inside look at how the whole system works and how it will fit with YOUR business.

BUT...

The only way to get access to all this for FREE, is to join the Ask Method Masterclass by Friday, July 27.

A word of warning:

These calls require personal attention and time from my team, so we have to limit the amount that we can schedule. As such, they require an application. So yes, you **might** be able to wait and make a decision later...but you'll pay a whole lot more in missed opportunities and potentially missed revenue.

...And I expect our schedule to be full come Friday.

Why am I doing this?

A couple reasons.

For starters, full disclaimer here. When we recommend a program like Ryan's, we do get a commission payment, but honestly, generating commissions from promoting other people's

programs isn't even a line item on my projections. **It's not something my company cares about.**

That makes it very easy for me to invest it back into you, and our ongoing relationship.

Plus, Ryan is a friend. He's been very generous in spreading the word about LinkedSelling, and like I mentioned...I've invested to attend his events and I've been in his mastermind program for almost 3 years now. I want to support him, and help spread the word about what he's doing. And if I can sweeten the pot and send a few more folks his way, great.

Because I know that it will absolutely help you, too. No question.

Finally, this is a great opportunity for me too. After speaking with my team and taking the bonus trainings I'll provide you, I know that a percentage of people will raise their hand and ask about doing more work together. There's no obligation for that. But we do great work, so I know it will happen with some folks. And I know that the types of people that go through Ryan's program are ABSOLUTELY the kinds of people I want to work with.

So it's pretty simple really.

I hope you see what a great opportunity this is. It won't come around again, at least for quite some time.

Here's the deal though. This isn't about just joining the Ask Method Masterclass to get the Sales Conversion Kit, the ASK Method Quick Start Email Coaching Package, and the Linked Ads Workshop and Strategy Session for free. I want you to actually benefit from Ryan's system. So the first step is to go through Ryan's program and completing the work.

From there, the trainings we provide you perfectly supplement the ASK Method so that you can accelerate your results. So please be mindful of that.

We'll be scheduling the The LinkedIn Ads 6x ROI Workshop and the Personalized LinkedIn ROI Strategy Sessions within the next couple weeks, and we'll keep you posted on the details.

[Click here to lock in the ASK Method Masterclass and an additional \\$8,767 worth of bonuses now.](#)

(If the above link is not working, just plug LinkedSelling.com/AMM into your browser. It's important that you use this link, so that Ryan's team knows you came from me.)

Grateful for you, and looking forward to doing big things together!

Josh

P.S. If you have any questions, please email josh@linkedselling.com and my team will take care of you.