



## ABOUT JOSH TURNER & LINKEDSELLING

FEATURED IN:



Entrepreneurs' Organization

Hello, I'm Josh Turner, Wall Street Journal bestselling author. I'm also the founder and CEO of LinkedSelling, the world's foremost lead generation company. We've been honored to be an Inc. 5000 company 3 years in a row, as well as an Entrepreneur 360 company.

Early in my career, I was part of two amazing and very successful companies, but I saw them both fail, simply because they couldn't generate enough steady business. I resolved to never live through that again. When I decided to launch my own business, I knew I needed a system to grow business consistently and keep cash flow steady. The Appointment Generator is the result. It's since become my mission to provide small business owners with a proven system that would erase the struggle to generate leads.

Too many businesses are forced to close their doors, but I believe that small business owners are the future and that you deserve better. That's why I'm sharing my system with you.

What you'll learn in this masterclass series comes from personal experience in growing my business from \$0 to multiple seven figures in just a few years, as well as hear the stories from the thousands of successful clients and students who've applied the same system consistently to generate high-quality leads every month, resulting in over \$1 billion in revenue.

Be sure to watch the training videos to learn how you can use this system to bring in a consistent stream of leads and high-end clients.

[Watch Part 2 now here!](#)





# Your Authority Lead Gen Blueprint

*A lot of people talk about being viewed as an expert, but how do you achieve it? Is it more than something nice to say? Or a degree? How can you use what we've been teaching to build authority in the mind's of your prospects?*

*In Part 2 of the Masterclass, we expand on the system that we teach in the book, *Booked*, considered THE formal guide to booking more sales appointments with 5-, 6-, and 7-figure leads. In the training you'll get a birds-eye view of that entire system so that you can visualize the opportunity that is in front of you and see how all the gears work together, with a special focus on how to become an authority in your space - and fast.*

## How to Position Yourself & Your Brand as an Authority in Your Space

Once you've created your foundation, as we discussed in Part 1 of the Masterclass, only then can you build authority in your market, through a unique strategy we've developed called the Authority Leadership Platform.

This process will develop trust with your prospects and have people flocking to you, no matter how big or small your business is.

## Create Your Authority Leadership Platform

In a nutshell, this is all about leveraging online communities to position you and your brand as an authority in your space. Using the foundational work you did in Part 1 on your prospect profile, you can now build a strategic LinkedIn or Facebook group for your prospects to come together and get access to discussions & content they care about.

The great part here is that it doesn't require you to create tons of your own content because you're going to be a content curator, sharing other people's content about the topics they care most about. Using other people's content works better because you're not pushing your content on your prospects. That's how you become a true resource.

This strategy positions YOU as the leader of that community, opens doors to some of your best clients ever, puts you ahead of your competitors, and INSTANTLY creates trust, authority, and influence for you in your industry.

Easily and quickly.



# What's Next...

## Download:

Your copy of "The Authority Lead Gen Blueprint" at the link below.

This is Step 2 and gives you the entire playbook that makes up The Appointment Generator system.



[Click Here](#) to download your blueprint and learn how to leverage your new authority to get more sales opportunities with 5, 6, & 7 figure clients.