



ABOUT JOSH TURNER & LINKEDSELLING

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blog



Entrepreneurs' Organization

Hello, I'm Josh Turner, Wall Street Journal bestselling author. I'm also the founder and CEO of LinkedSelling, the world's foremost lead generation company. We've been honored to be an Inc. 5000 company 3 years in a row, as well as an Entrepreneur 360 company.

Early in my career, I was part of two amazing and very successful companies, but I saw them both fail, simply because they couldn't generate enough steady business. I resolved to never live through that again. When I decided to launch my own business, I knew I needed a system to grow business consistently and keep cash flow steady. The Appointment Generator is the result. It's since become my mission to provide small business owners with a proven system that would erase the struggle to generate leads.

Too many businesses are forced to close their doors, but I believe that small business owners are the future and that you deserve better. That's why I'm sharing my system with you.

What you'll learn in this masterclass series comes from personal experience in growing my business from \$0 to multiple seven figures in just a few years, as well as hear the stories from the thousands of successful clients and students who've applied the same system consistently to generate high-quality leads every month, resulting in over \$1 billion in revenue.

Be sure to watch the training videos to learn how you can use this system to bring in a consistent stream of leads and high-end clients.

[Watch Part 3 now here!](#)





27x Growth Pillars

The most surefire way to grow your business is to get in front of more prospects and book more appointments.

And when you generate a steady flow of qualified leads and appointments every month, you never have to worry about cashflow again. You can focus on your growing your business and when you grow your business you gain freedom.

The Booked system has given me the freedom that I envisioned seven years ago, when I started my business with nothing. I was working on a plastic card table, in my dingy unfinished basement. This is the exact system I used to triple my company's revenue each of my first three years in business, hence the title 27x Growth Pillars. It wasn't complex, costly funnels or ad campaigns that will get high end clients in the door. Instead, it's just five simple, effective, and straightforward pillars that when applied, will 27x your growth. But you must have each of them for the system to work.

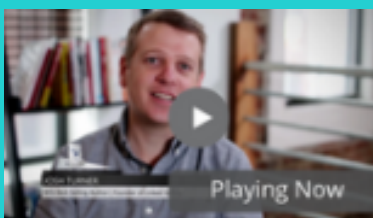
The 27x Growth Pillars Tripled My Revenue 3 Years in a Row

These 5 pillars are the things that have allowed my company to triple income every year for the last 3 years. 3x growth, 3 years in a row = 27x growth.

Part 3 of the Masterclass explains the 5 pillars in-depth and how you can apply them to generate leads, appointments, and clients EVERY MONTH... like clockwork. Here they are (the first two we've already discussed in Parts 1 & 2):

The 5 Essential Pillars to 27x Your Growth

1. The Foundation - know who you want to work with
2. Your Authority Leadership Platform - position yourself as a leader & give value
3. Building Your Database - expand your pool of prospects
4. Your Messaging Machine - Develop relationships that lead to the sales appointment
5. The Email Blueprint - Convert more of your prospect into leads and appointments



[Click Here](#) to learn how I used these simple concepts to reach 27x growth in my business and how you can do the same.

With the [video](#), you get in-depth training on each aspect and can hear from other business owners just like you who have implemented this system to generate more revenue.