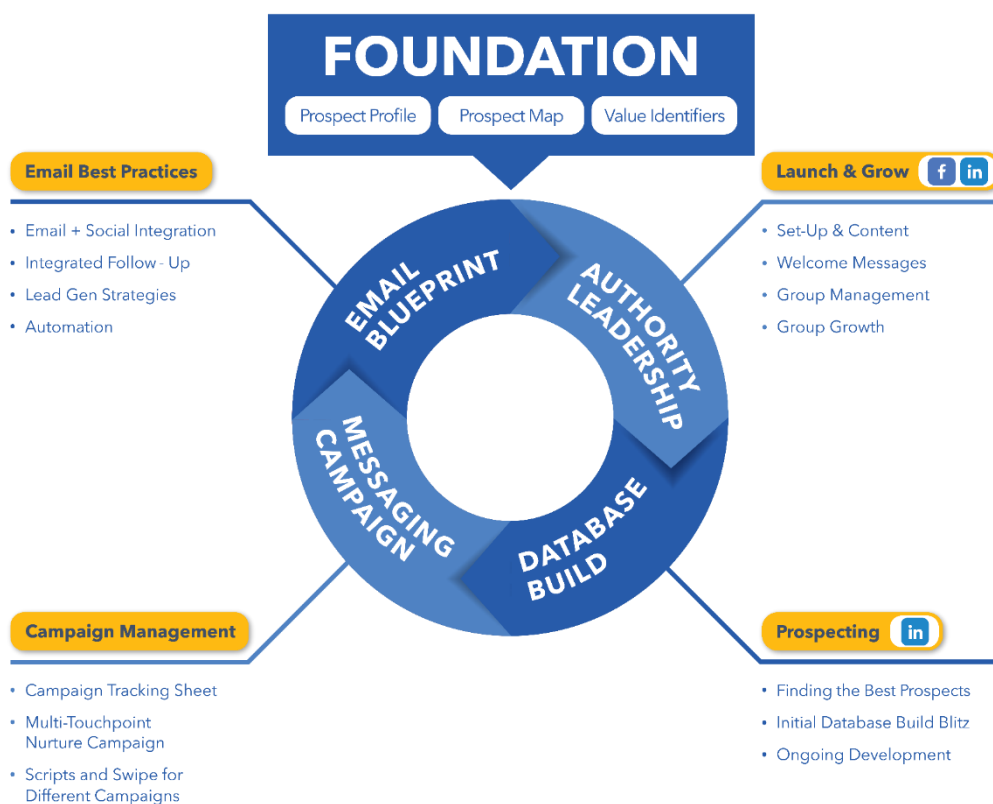


# Implementation Lab Workbook

Use the following pages to take notes on The Appointment Generator System and plan for how you'll use it in your business.

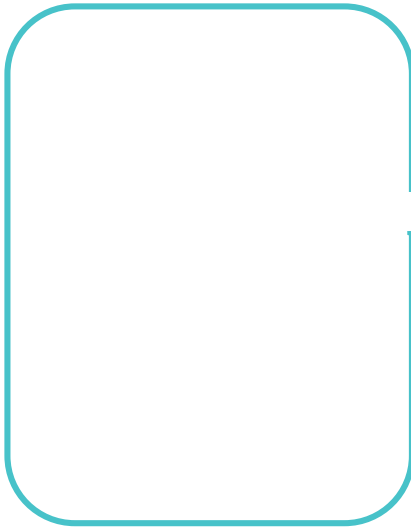


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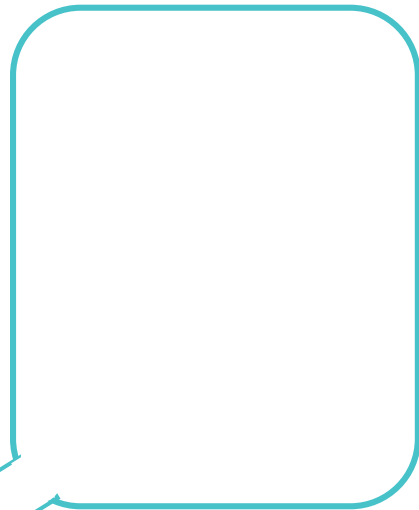
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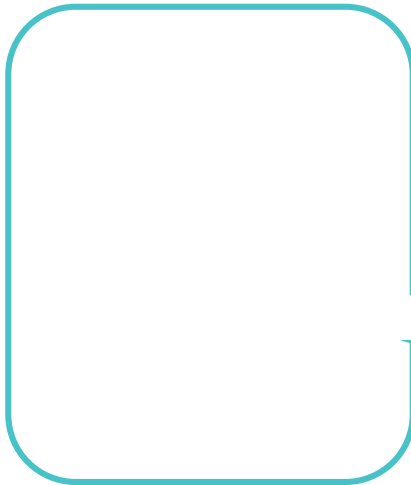
## 1. FOUNDATION



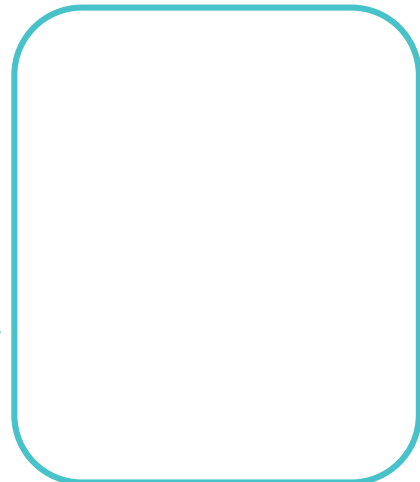
## 2. AUTHORITY



## AUTHORITY (pt. 2)



## AUTHORITY (pt. 3)



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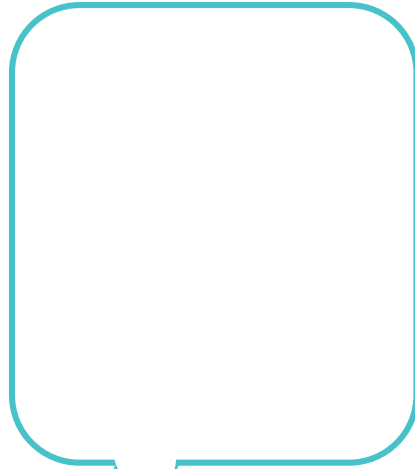
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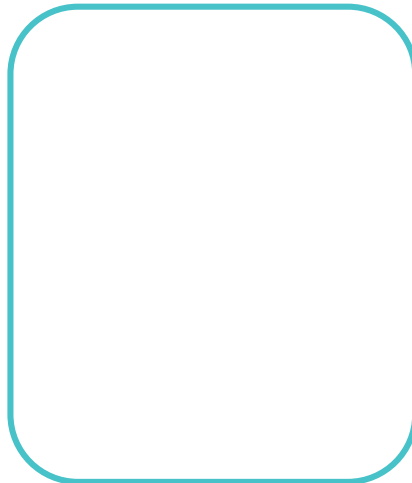
## 3. DATABASE BUILD



## 4. MESSAGING



## 5. EMAIL BLUEPRINT



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## 1. FOUNDATION

Who are you targeting? (Job title, industry, company size, keywords, geography)

- Job Title(s):
- Industry:
- Company Size:
- Keywords:
- Geography:

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## 2. AUTHORITY LEADERSHIP

- Group Name:
- Publication(s):
- Profile Headline:

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## 3. DATABASE BUILD

Revisit your Prospect Profile – think about what search terms will you use on LinkedIn...

🔍 Start your Advanced Search 0 results Search ×

Top Filters

<b>Keywords</b> <input type="text" value="Enter keywords ..."/> <span>×</span>	<b>Geography</b> +	<b>Relationship</b> + How closely you're connected
<b>Company</b> + <span>Current</span>	<b>Industry</b> +	<b>Company size</b> +
<b>Function</b> +	<b>Title</b> + <span>Current</span>	<b>Seniority level</b> +

Other Advanced Filters

Postal code +	School +	Groups +
Years in current position +	Years at current company +	Years of experience +
Past company +	Company type +	First name +
Last name +	Profile language +	Interested in +
Member since +		

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## 3. DATABASE BUILD

Add your notes on which search terms  
you'll use below

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## 4. MESSAGING CAMPAIGN

Messaging Campaign Notes:

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## 5. EMAIL BLUEPRINT

Email Blueprint Notes:

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Still unsure if The Appointment  
Generator is right for your business?

Step 1: Download ROI Calculator at:  
<https://Linkedselling.com/tag-roi>

Step 2: Chat with one of our  
specialists in the chat box at:  
<https://Join-Tag.com>