



Want My Team to Show You Exactly How Our Top Clients Book Consistent Appointments Every Single Month?

Josh Turner
LinkedSelling Founder & CEO
St. Louis, Missouri

Dear fellow growth-focused professional, entrepreneur, or marketer,

First of all, I want to acknowledge you for being here now. For taking the time to read this letter. Most people are content to do nothing, but by reading this letter I know that you are an action taker. That tells me that you take responsibility for your business growth and are open to new solutions that will help you meet your goals.

It's the action takers - people like you and me - who are in a position to change the world and it starts with your own business.

Secondly, I've written you this letter because I'm concerned about a major issue that the majority of businesses struggle with. The truth is, the businesses that don't have this crucial aspect of their business covered are destined to see their growth plateau and, in a lot of cases, they'll see their cash flow dry up completely.

I'm talking about lead generation; the systems to get qualified prospects to raise their hand and let you know they are interested in what you have to offer.

You know, of course, that to grow your business it's critical that you book appointments with leads consistently. This is an indisputable fact. No rational professional would disagree.

Those who get this part right almost always see an amazing difference in not only their business growth and increased revenue, but also in their personal lives.

(if nothing else, simply for the fact that they have more peace of mind and less stress.)

Right Now, Your Business Probably Fits Into One Of Three Categories.

Category 1: You struggle with consistent lead generation and rely too heavily on referrals. This means it's likely that you battle with steady cash flow and experience big highs and lows, with some months going great and other months that leave you wondering how you'll make ends meet.

This lack of consistency pushes you to work with clients who might not be the best fit to keep the train moving. This leads to stress and strained relationships with your clients as you try to do everything for anyone. If you only had a proper plan in place to get sales opportunities regularly, you know you could kill it.

Category 2: You are able to get leads fairly consistently but far too often they are not the "RIGHT" leads. You want to pursue more hard-to-reach, high-value prospects but you find it difficult to get past the gatekeepers and book appointments with big accounts. Or, you've tried different online "funnels" but that has resulted in a lot of conversations and wasted time with unqualified prospects. You know that if you could only get more sales conversations with good prospects you'd be golden.

Category 3: You're looking for ways to sustainably scale your business to the next level. This could mean 1 of 2 things:

- 1) **You've been successful but lately, your growth has plateaued.** Every month the strategies that used to work for you lead to diminishing returns.
- 2). **Or, you are simply having trouble increasing your lead volume to properly fill your sales team's calendars.** The strategies you have now are just not scalable. And yet, you know you are right at the cusp of exponential growth. Just as long as you can crack the code on how to bring in new sales opportunities at higher volumes.

Which of these describes your current situation? If you've ever felt frustrated that you or your sales team's calendar isn't as full as you need it to be...

Or if you ever wondered how some businesses seemingly manage to get tons of quality leads and clients, when for you or your marketing team, it's like pulling teeth, then I have a hard truth for you: **You need to explore some new options.**

When It Comes to Your Business, Inaction Is Not An Option.

I don't know about you, but I've never been a fan of having to deal with -

- **Lost opportunities** due to the inability to get past the gatekeeper, follow-up consistently, or build authority and influence in the market.
- Drove of **unqualified leads** who put a strain on the marketing budget and sales budget, filling the pipeline with prospects that aren't the right fit.
- **Wasted time** and money on tactics that are not right for your business that utilize your resources without providing any return.
- Constantly **starting and stopping** the "latest and greatest online strategy", hoping that something will take hold and deliver results.
- Trying to figure out where to go next, **neglecting other parts of your business** in the meantime.
- Staying in the same place month after month, or even year after year because **your current marketing is just not scalable**.

It's Time To Simplify Your Marketing Approach.

These days it's all too common to see businesses that jump from tactic to tactic, looking for the one thing that will change everything.

So they either change course often, or they try to do everything at once.

In either case, they end up spending their resources (time, money, human capital, etc.) in the wrong areas and never seem to gain any traction.

Some days, doing so much for so little results feels like you're just spinning the wheel and going nowhere.

It's no wonder they are constantly worried about what will happen next.

When you are worried about where your next client is going to come from it draws your attention away from other areas of your business.



I call this the “complexity” trap.

When LinkedSelling was already making 7 figures, our growth had slowed and we were trying to bust through that plateau. We analyzed our efforts and realized we had made things too complex. We were spending months at a time working on content, complex automation, chatbots, etc., and all we got in return was late nights and a lot of frustration. So we decided to take a step back and decided to narrow our focus only to our core systems that directly led to more sales opportunities and clients.

I believe it’s this same complexity trap that causes only 2 out of 10 businesses survive their first 18 months. The rest?

88% of small businesses that are still alive... are either on the cash flow rollercoaster or are experiencing stalled business growth.

Those struggling with inconsistent lead generation experience major ups and downs and have to live with the daily insecurity of not knowing where their leads and clients will come from next month. That’s why long term, only a small percent of businesses ever get to the million-dollar mark. These are the facts.

Others struggle with the quality of the leads coming in because they know they need big, high-value accounts to see business growth but they don’t have the solution - yet.

So listen, you work too hard to be wasting time on things that aren't pushing you forward. Let's skip over the guesswork, and start getting you results.

And by results, I mean more quality leads and clients as well as the peace of mind that it’s taken care of. We can help you make that happen.

How to Get Our Help.

The work that we do for our clients will allow you to focus on what’s important for your business. Not vanity metrics like engagement, likes, or impressions.

We focus only on driving sales appointments, consultations or strategy sessions with your top prospects in the most efficient way possible -- by going directly to the source

Every minute that you spend focused on something that cannot be directly responsible for more sales opportunities for you and your team is time wasted.

Our philosophy is to cut out the unneeded complexity.

To be 100% transparent, if you want our help to implement these solutions, there is an investment. Think of this investment as a down payment on future business deals. If you work with us we will get you or your sales team more sales opportunities.

Meaning if you can close deals over the phone or in face-to-face meetings, the investment that you make with us will be repaid many times over.

Our purpose is to help business owners like you, including entrepreneurs, consultants, service providers, and more, so that you have the means to grow your business. And that starts with lead generation because no business can survive without new leads coming in every single month.

We have different solutions that help businesses like yours solve these kinds of problems and help you meet your goals. Depending on the right option for you, we can help you handle the work it takes to get leads and appointments so you can focus on what's important.

But to help you discover which would be the right solution for your business, **we need to talk.**

I've asked my team to open their schedules to allow you to talk about how you currently get leads and what, if any, holes, weaknesses, or struggles you have and how one of our solutions might be able to fix them.

All you need to do is first help us understand a little more about your business by answering a couple of simple questions below before you schedule a call with my team

How We'll Maximize Your Time.

The work that my team does for our clients will allow you to **FOCUS** on what's important for your business or department.

We treat our conversations with the same level of urgency so that we can immediately dive into your current situation to see how/if we can help.

On this call, you'll talk with my Director of Client Strategy to discuss solutions and...

- Look at your business to see what is or isn't working.
- Identify what's possible for your business in the next 6-12 months.
- Discover the bottlenecks that are holding your business back from growing...and we all have at least one.
- Discuss the best options for our team to help you put the pieces in place to attract qualified leads and new clients month after month.

All without going through the trial and error of testing strategies as you try to find the right one...

OR trying to figure things out while it sucks your time, money, and effort dry.

Instead, on this call, we will discuss a plan that will deliver high-quality leads that are willing to pay premium prices while you focus on what's important in your business and your life.

But what's the catch?

This Is Not For Everyone.

After 9+ years of doing this work for thousands of clients all over the world, we've discovered exactly for whom we can deliver incredible results.

You ARE A Good Fit If You:

- Have a solid business already and are ready to go faster and farther
- Sell high-priced product or service offerings (\$2k - \$100k+) via consultations, strategy sessions or sales appointments
- Want a team of experts to do all or some of the work for you
- Want to increase the volume and quality of sales appointments for you and/or your sales team
- Interested in growing your influence and following online as a way to build trust and get more sales opportunities
- Understand the value of building trust and relationships with your best prospects
- Want to book sales appointments with decision-makers at businesses that you'd love to work with

Here's What You Should Do Next.

But first, I should warn you...

There is another catch. Because we only have so many hours in a day, we need to cap the number of calls we take. It is physically impossible for my team to take calls with every single person who will want one. So you have to act on this now.

I know that puts some pressure on you, so I'm going to make your decision extremely simple.

1) Let us know a little bit about your business by [completing this short questionnaire](#). This will take 2 minutes or less.. This will help us get a preliminary idea if any of our solutions would be a good fit for you (and vice versa) and then we'll direct you to the right person on our team to talk to.

2) From there, you'll schedule a call with the right member of my team about the solution we believe to be the best fit for you and your business.

3) Make this call a priority and be sure to answer your phone on the date and time that you chose. We take your time very seriously and ask that you keep your time commitment to us as well. On the call we'll walk you through the EXACT approach we'd recommend for your business AND the best option for us to help you get there faster.

That's it!

As long as [this questionnaire](#) is still live, we have more time slots available. And if that's the case then I want to be the first to say that we're excited to get to know you.... And are incredibly excited for you to jump in and get started on the path to FOCUS and REAL RESULTS.

If anything in this letter hit home for you and you would like to discuss your options & develop a plan for moving forward, let's get to know each other. Fill out the survey questions to get the process started.

To your success,



Josh Turner

WSJ Best Selling Author
Founder & CEO,
LinkedSelling, Elite Digital Group, Connect 365 & Emphatic.io



We Aim To Solve A Disturbing Trend Taking Place In Digital Marketing.

Funnels are great - for some businesses.

For others, they're only great at sinking the business to a level where it can no longer function. Why? Because most small businesses don't need complex funnels and automation to grow.

In fact, for the vast majority, wasting months of valuable time and 10's of thousands of dollars on fancy automation, webinars, chatbots, etc. will do far more harm than good. The reason is that not all businesses sell training programs. Or target millions of prospects all over the world.

Yes. We're looking at you, with high-value, hard to reach prospects who demand tact and trust in every step of the sales cycle. That's who we help - real businesses just like yours who just need to have more conversations with their targeted prospects.

Because it's not enough to "get leads." You need to find the RIGHT ones.

You need to take back wasted time, make revenue more predictable, relationships more profitable, and influence more widespread.

What YOU need is to make connections - again and again - and turn each one into an enduring partnership.

That is, at its core, what LinkedSelling is and what we do using a combination of LinkedIn marketing and email. So if you would like us to help you get high-end, hard-to-reach, leads every single month by doing some or all of the work for you...

We'd love to talk about your options.

While I'm confident in our solutions, you'll never know what options are best for you until you explore them.

If you fit the criteria above and you struggle with maintaining a consistent flow of leads, with getting quality leads, or with getting enough leads to scale, this call is for you.

[Get Started](#)